

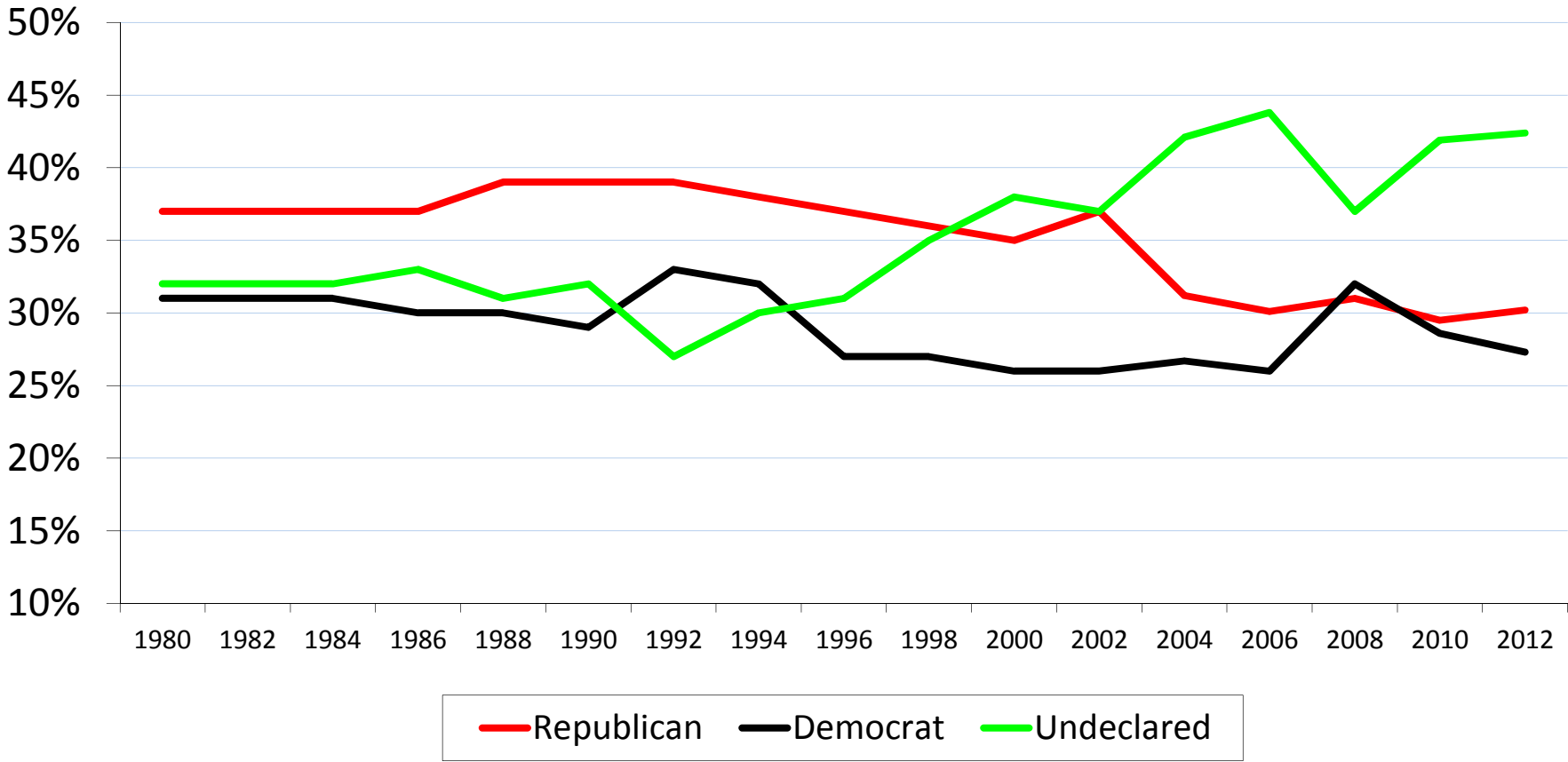


University of  
New Hampshire

# New Hampshire in 2014 The Early Crystal Ball

Andrew E. Smith  
UNH Survey Center

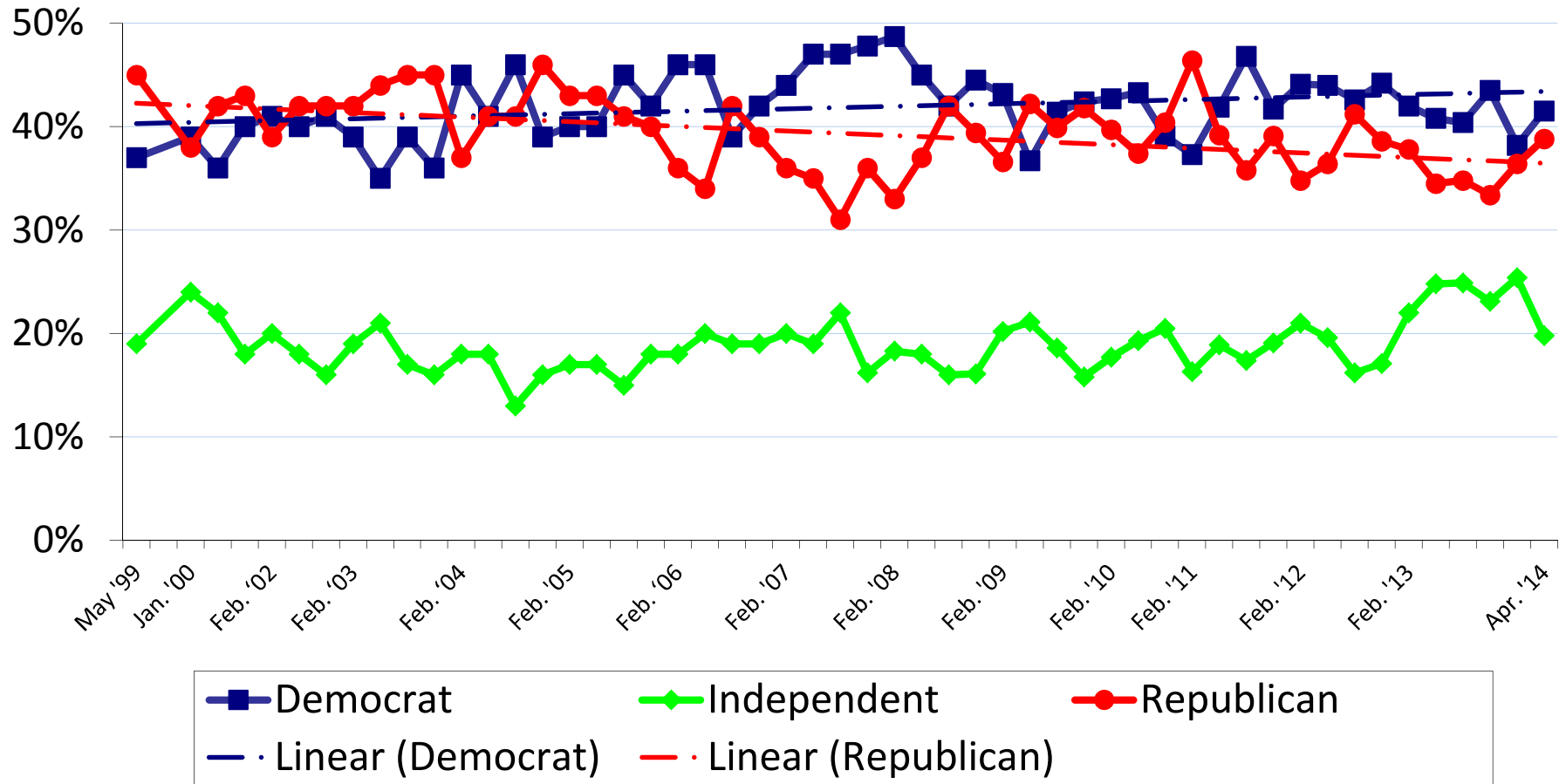
# NH Party Registration



Source: NH Secretary of State



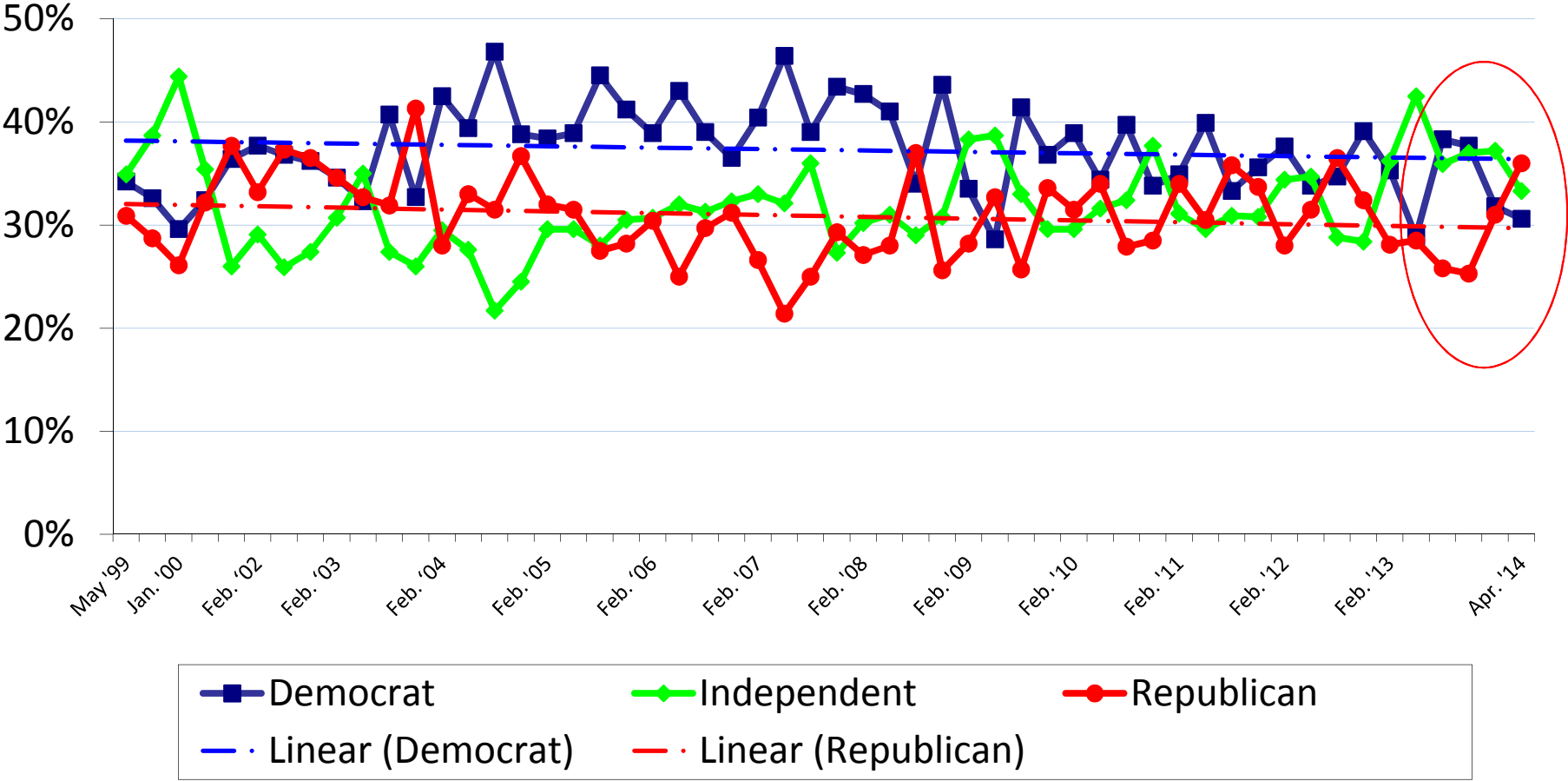
# Party Identification of NH Adults



Source: Granite State Poll  
University of New Hampshire Survey Center



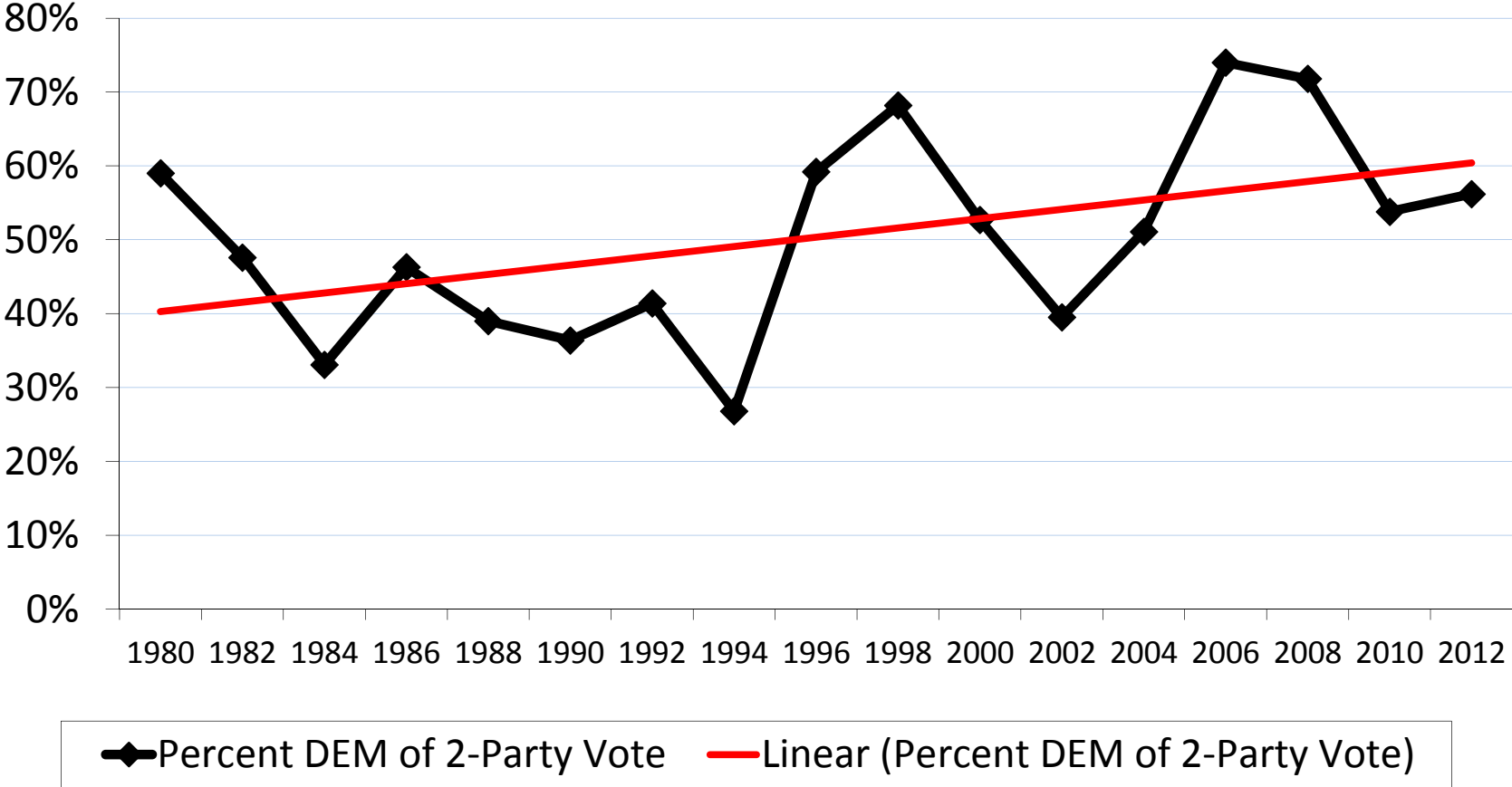
# Party Identification of NH Undeclared Voters



Source: Granite State Poll  
 University of New Hampshire Survey Center



# New Hampshire Gubernatorial Vote: 1980-2012

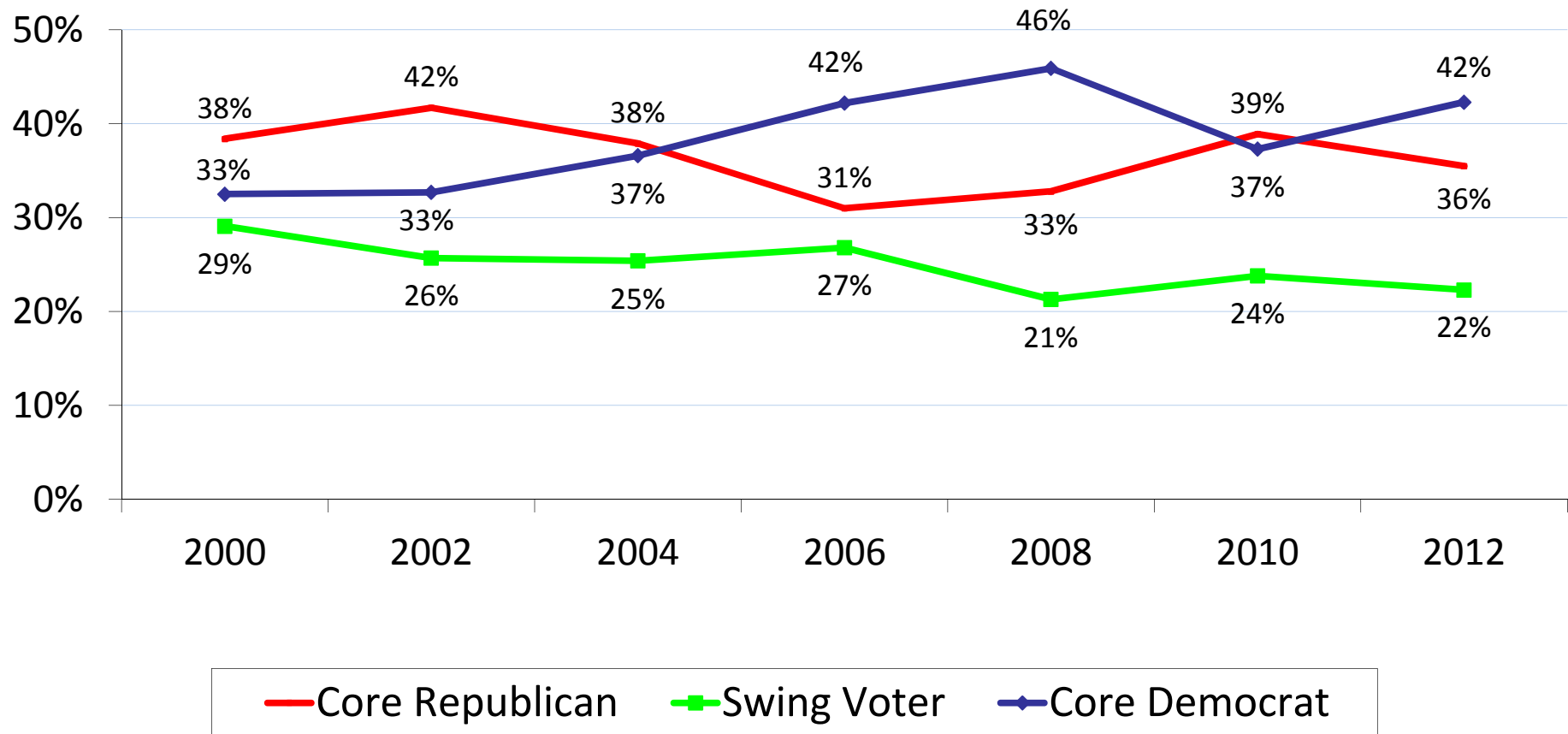


Source: NH Secretary of State

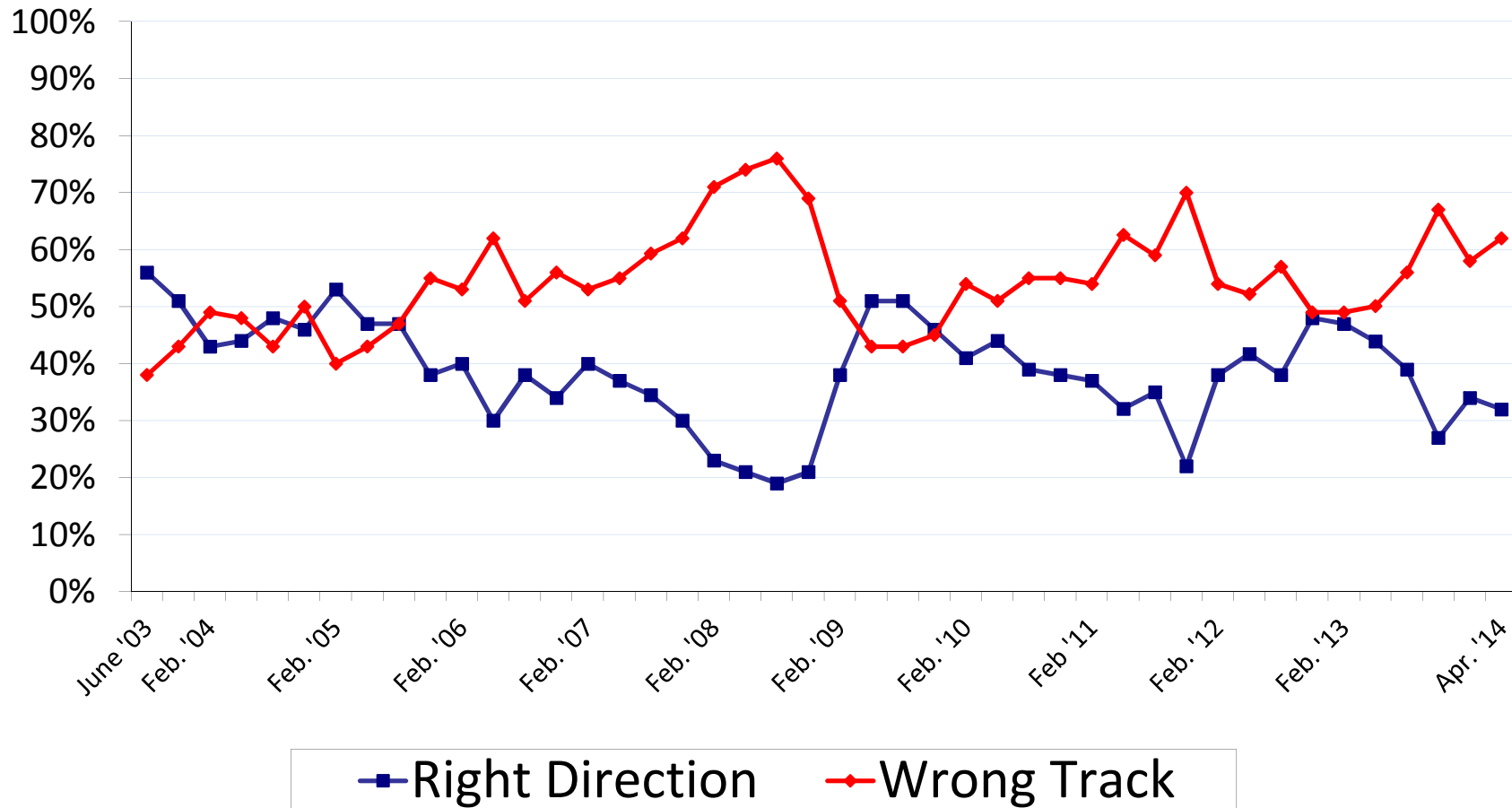


# Core Partisanship of NH Electorate: 2000 – 2012

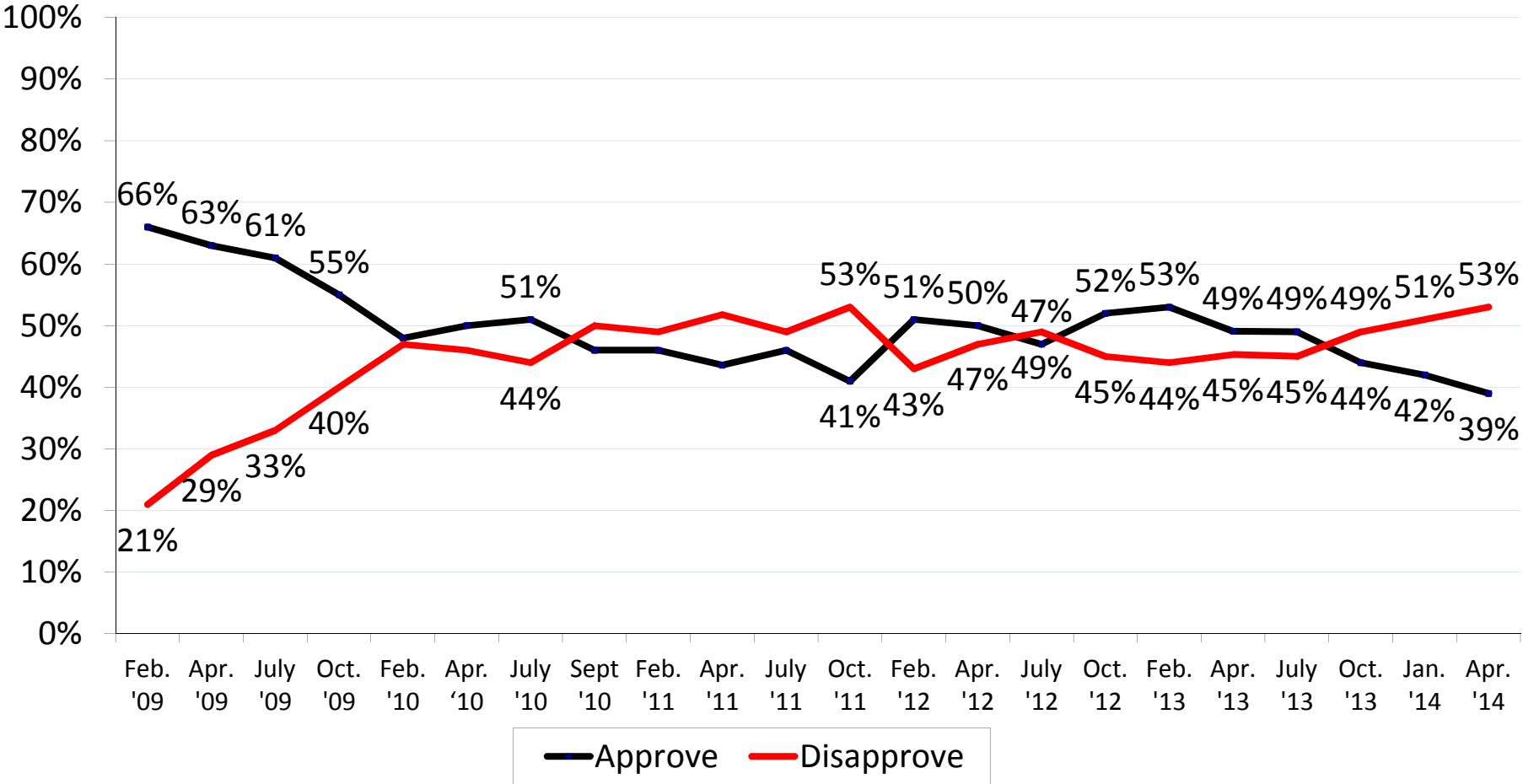
## UNH Survey Center polls



# US: Right Track / Wrong Track

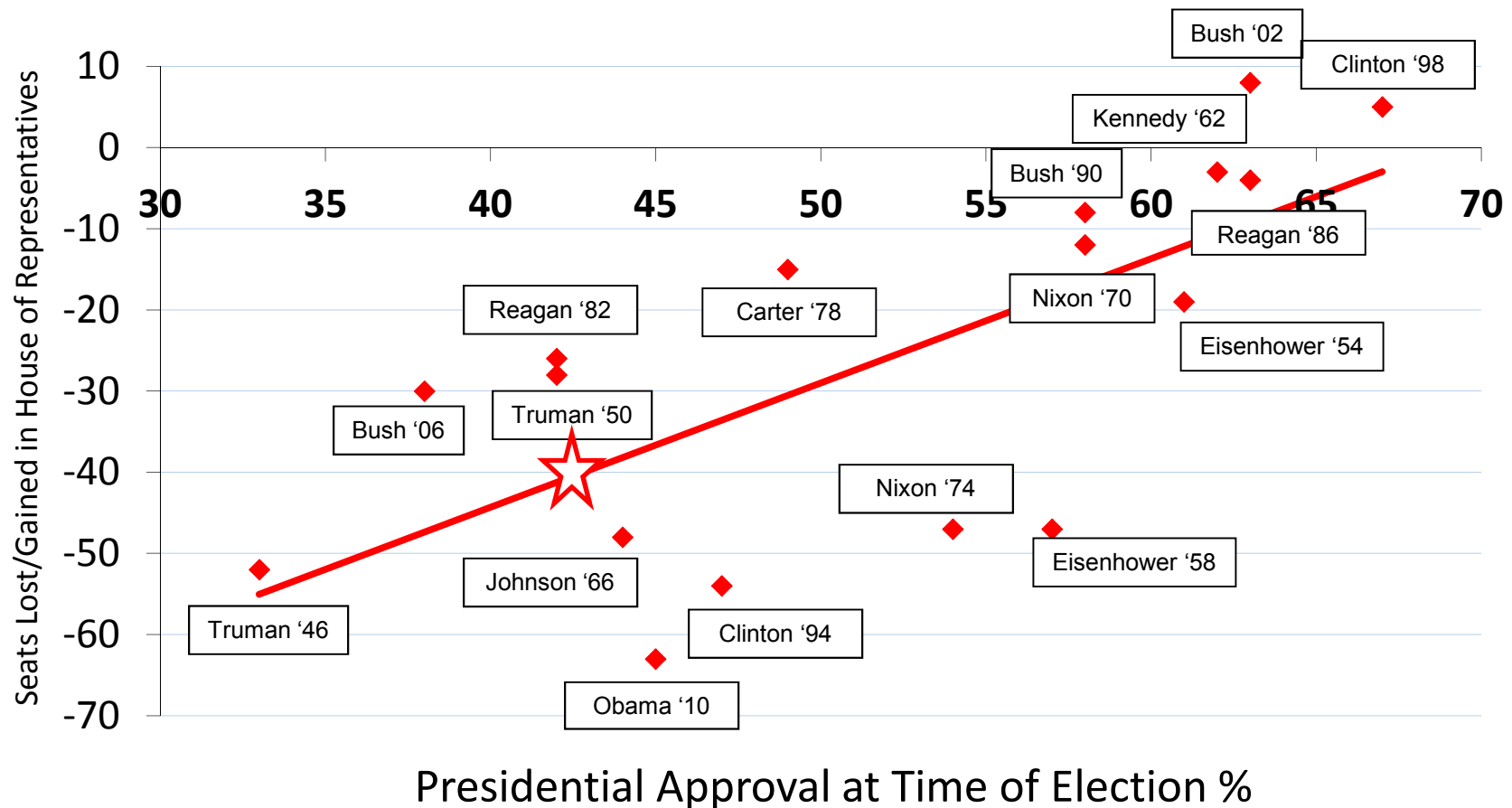


# Obama Job Approval - New Hampshire

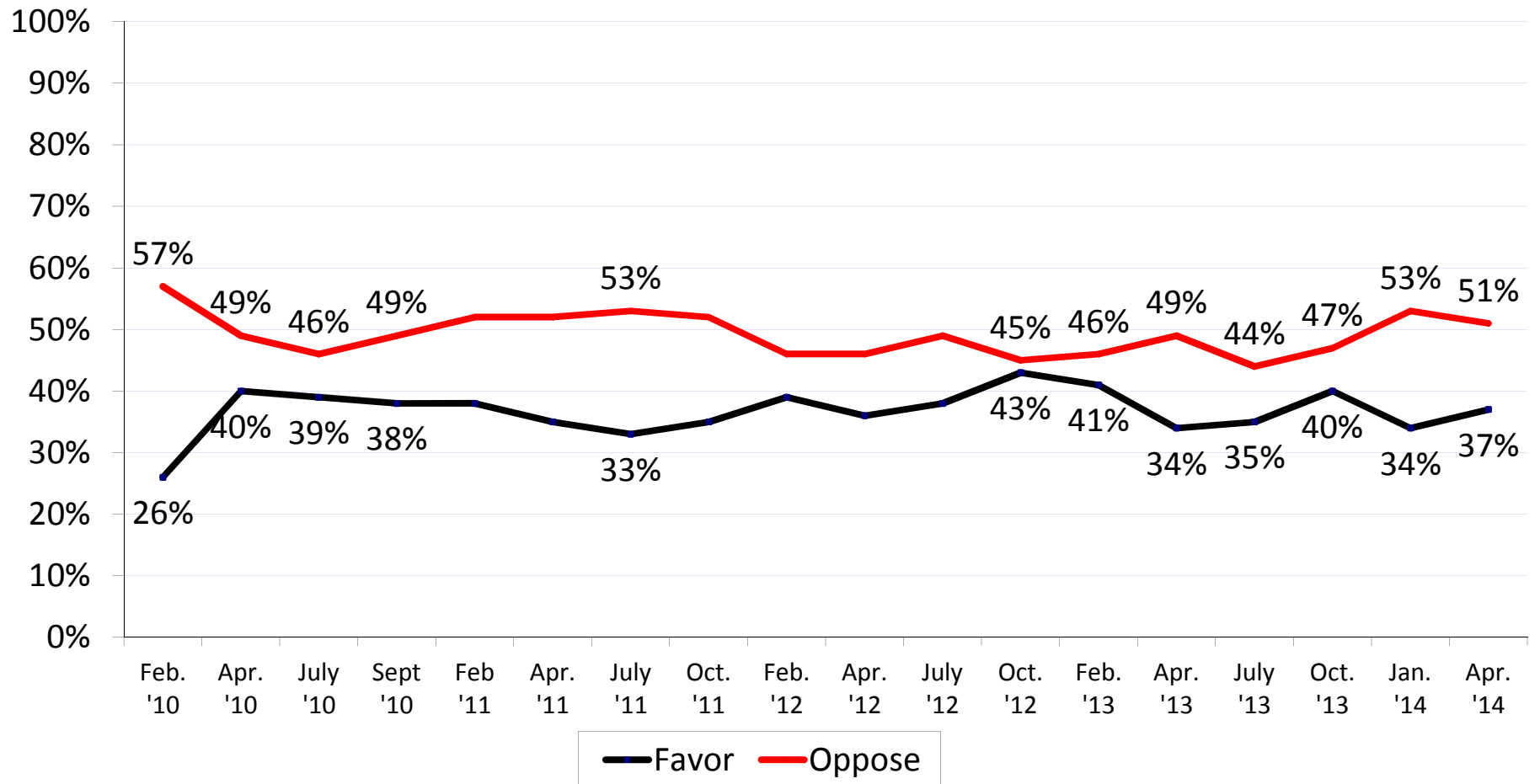




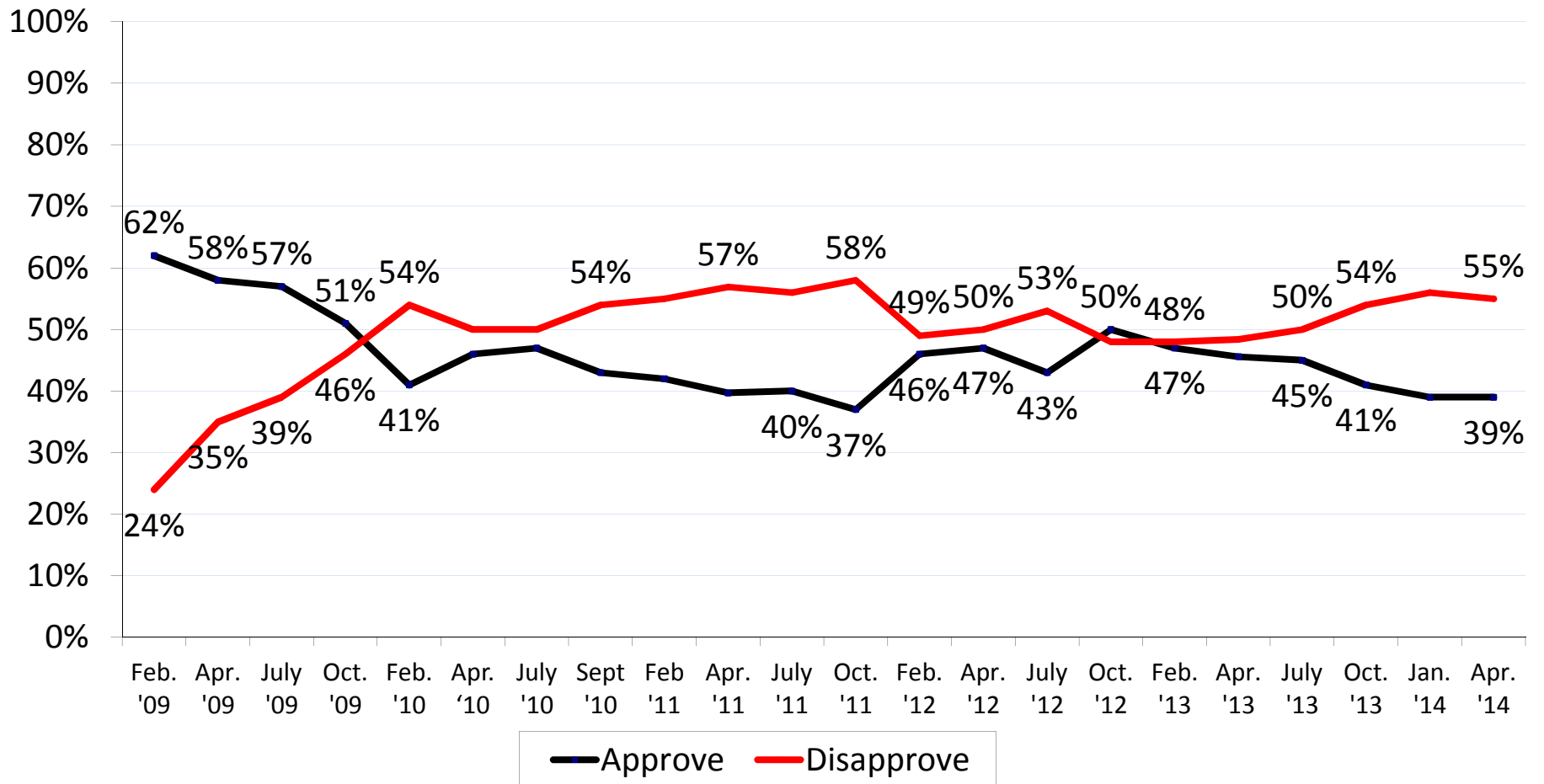
# Presidential approval and President's party losses in midterm elections (since WWII)



# Favor / Oppose Health Care Reform Law (NH)

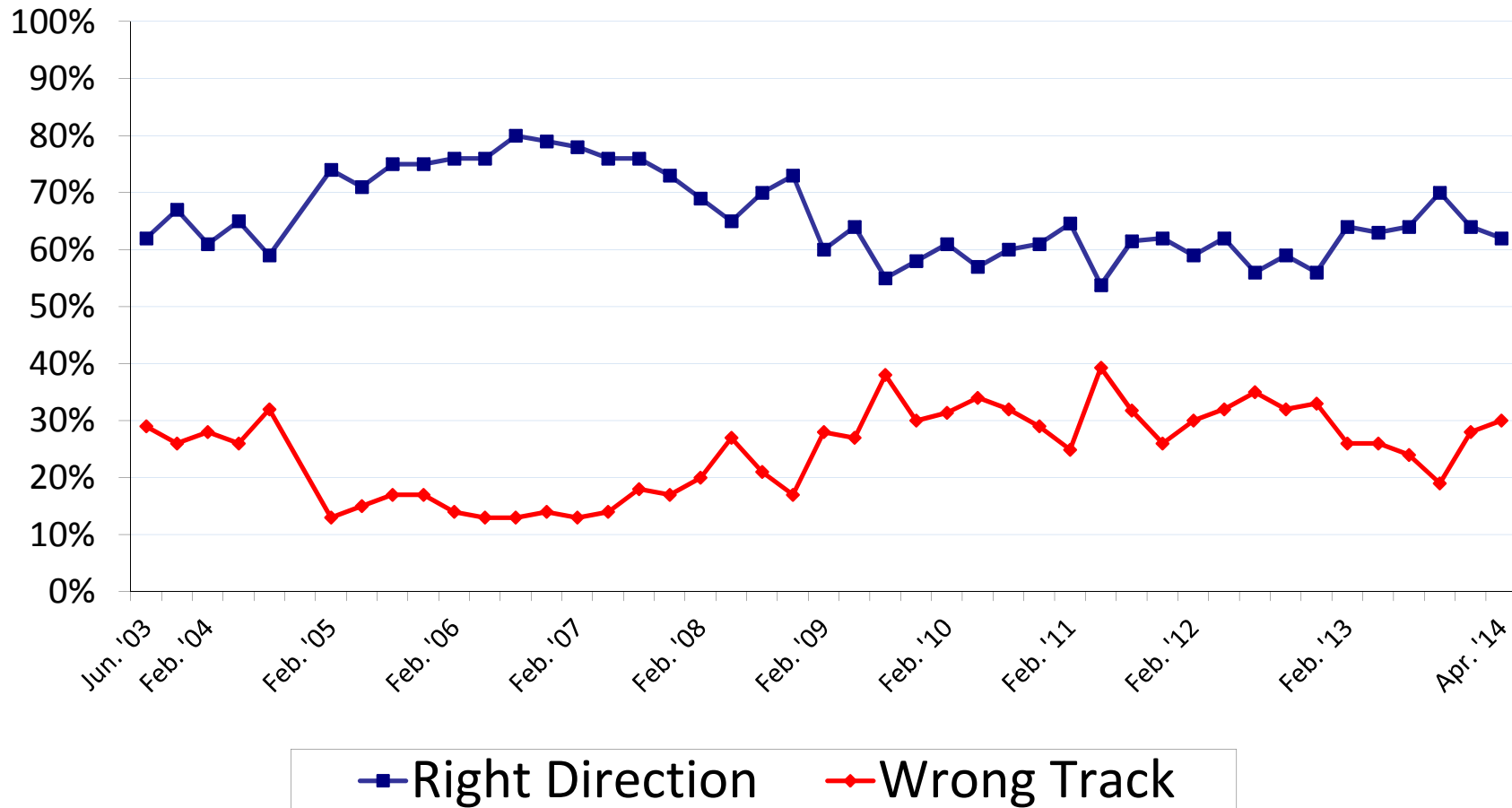


# Obama: Approval of Handling Economy (NH)

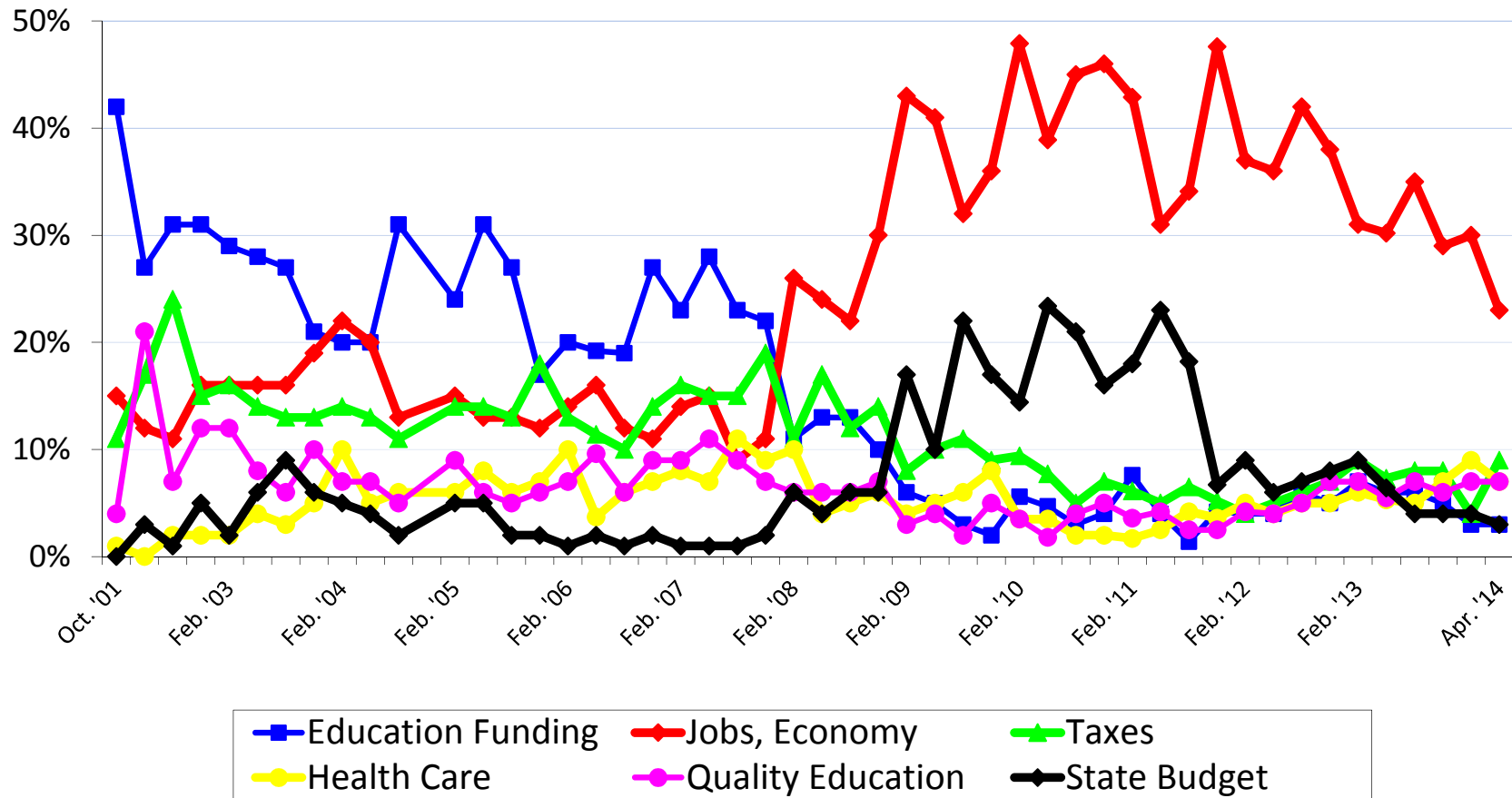


# Governor

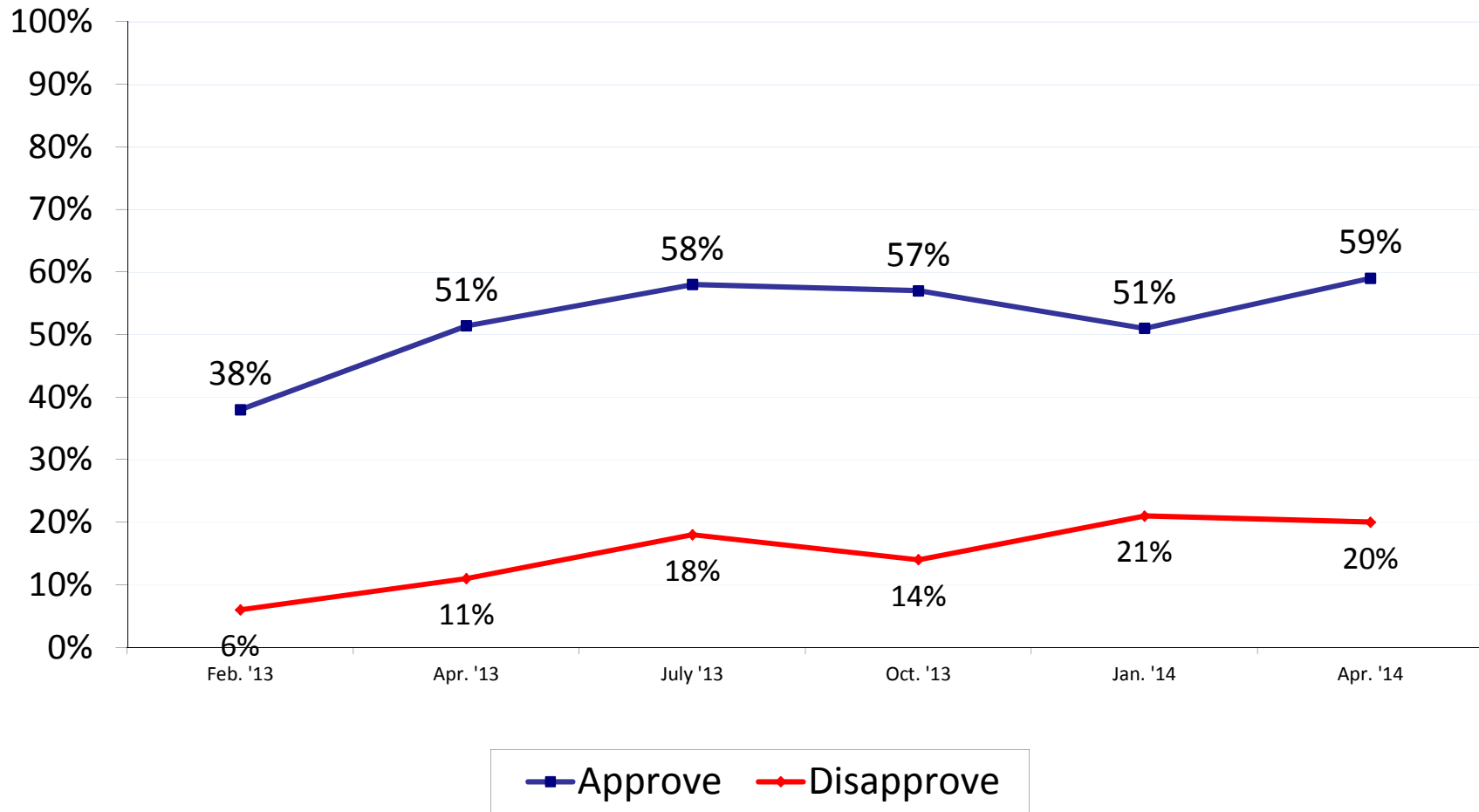
# NH: Right Track / Wrong Track



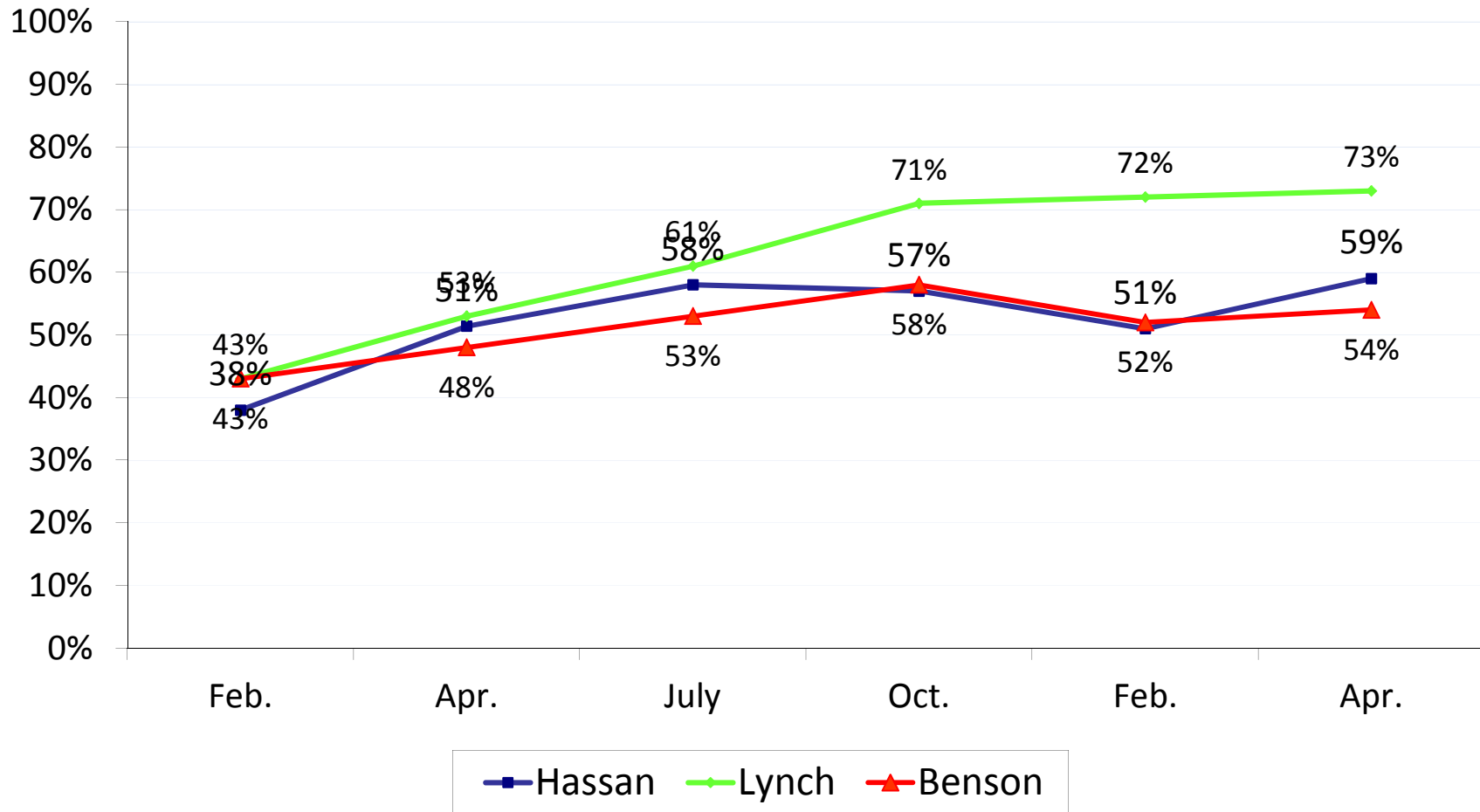
# Most Important Problem Facing NH



# Hassan Job Approval Rating



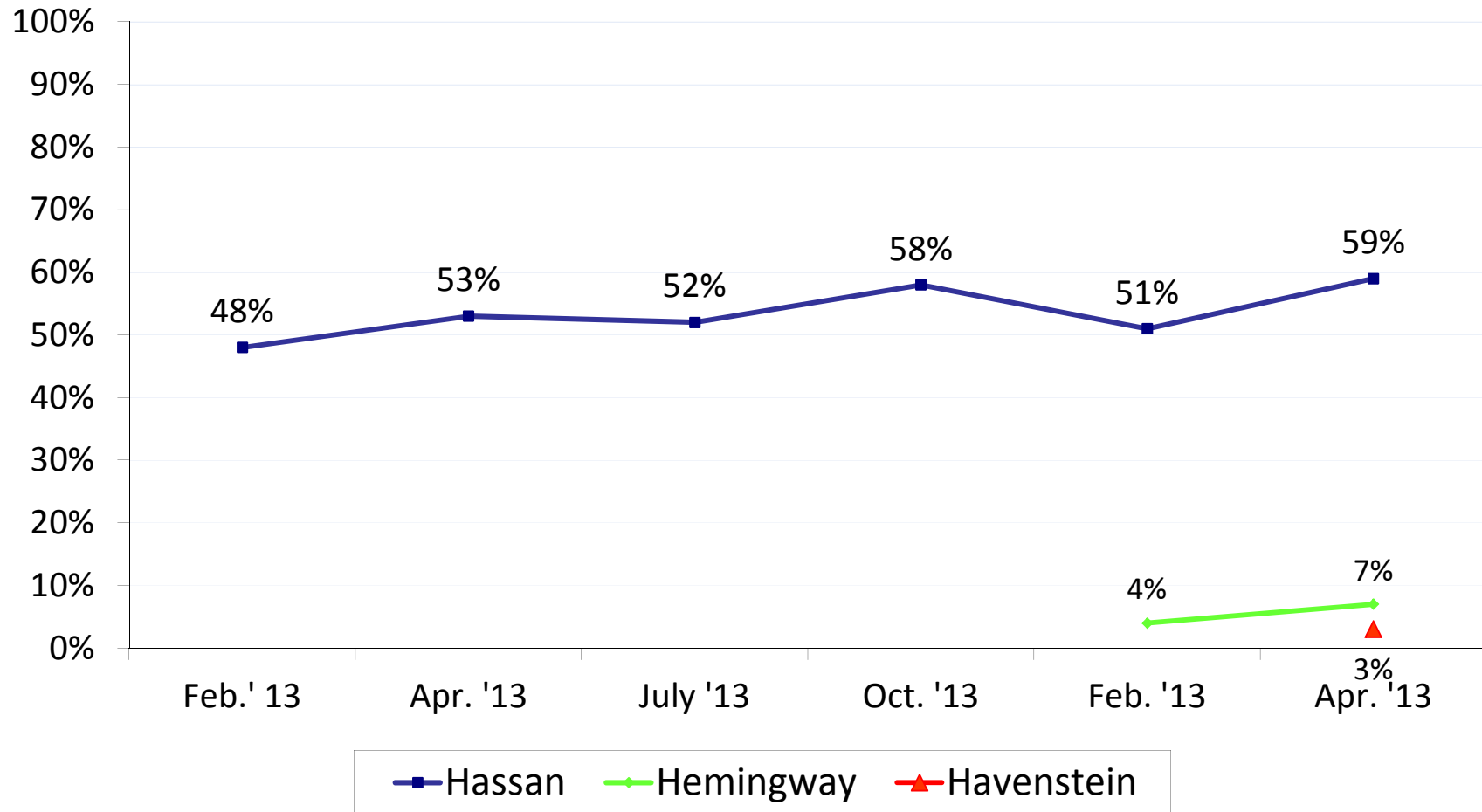
# 1<sup>st</sup> Term Job Approval Benson / Lynch / Hassan





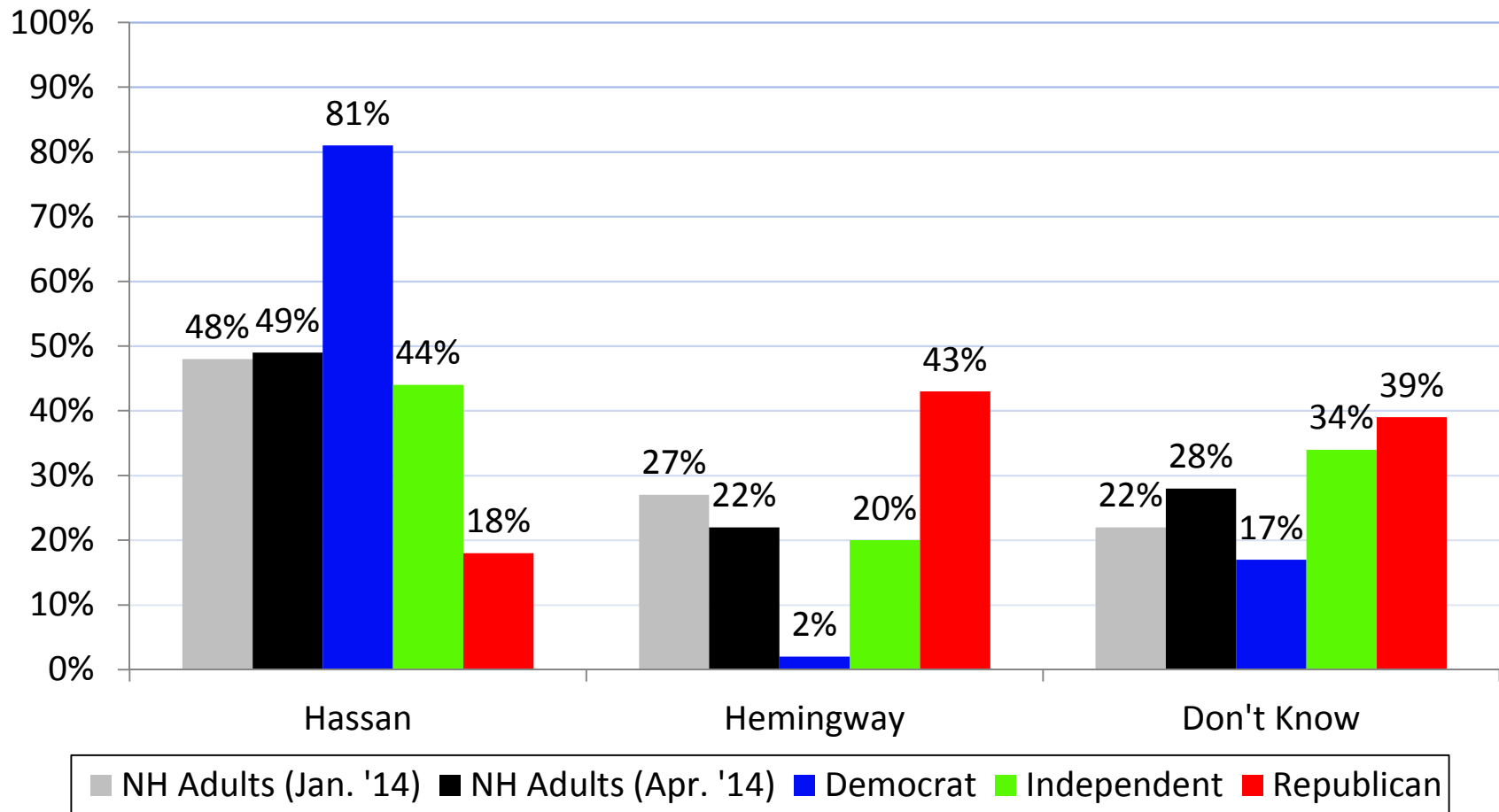
# Favorability Ratings

## Hassan / Hemingway / Havenstein



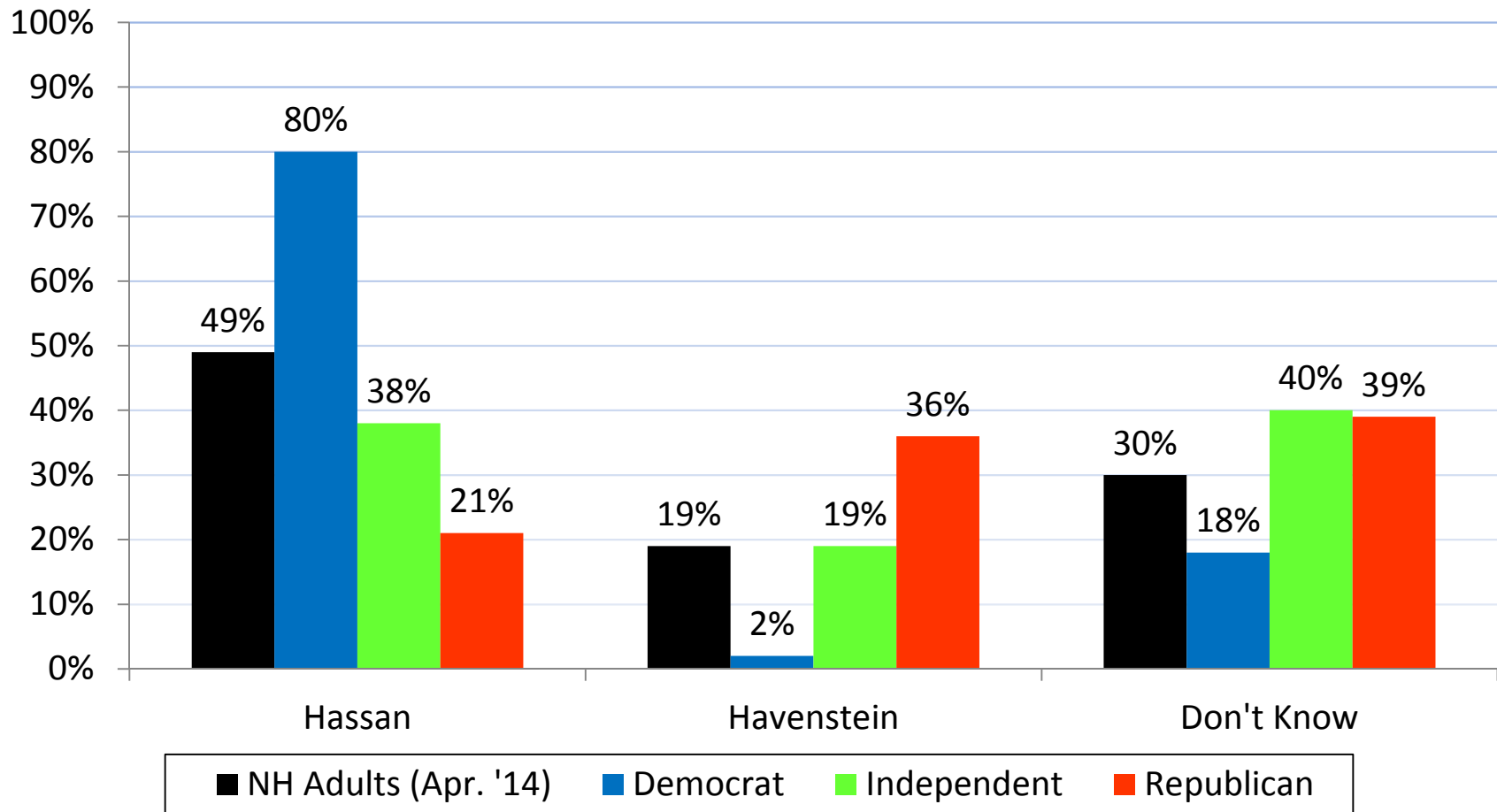
# Hassan v. Hemingway

## Likely Voters



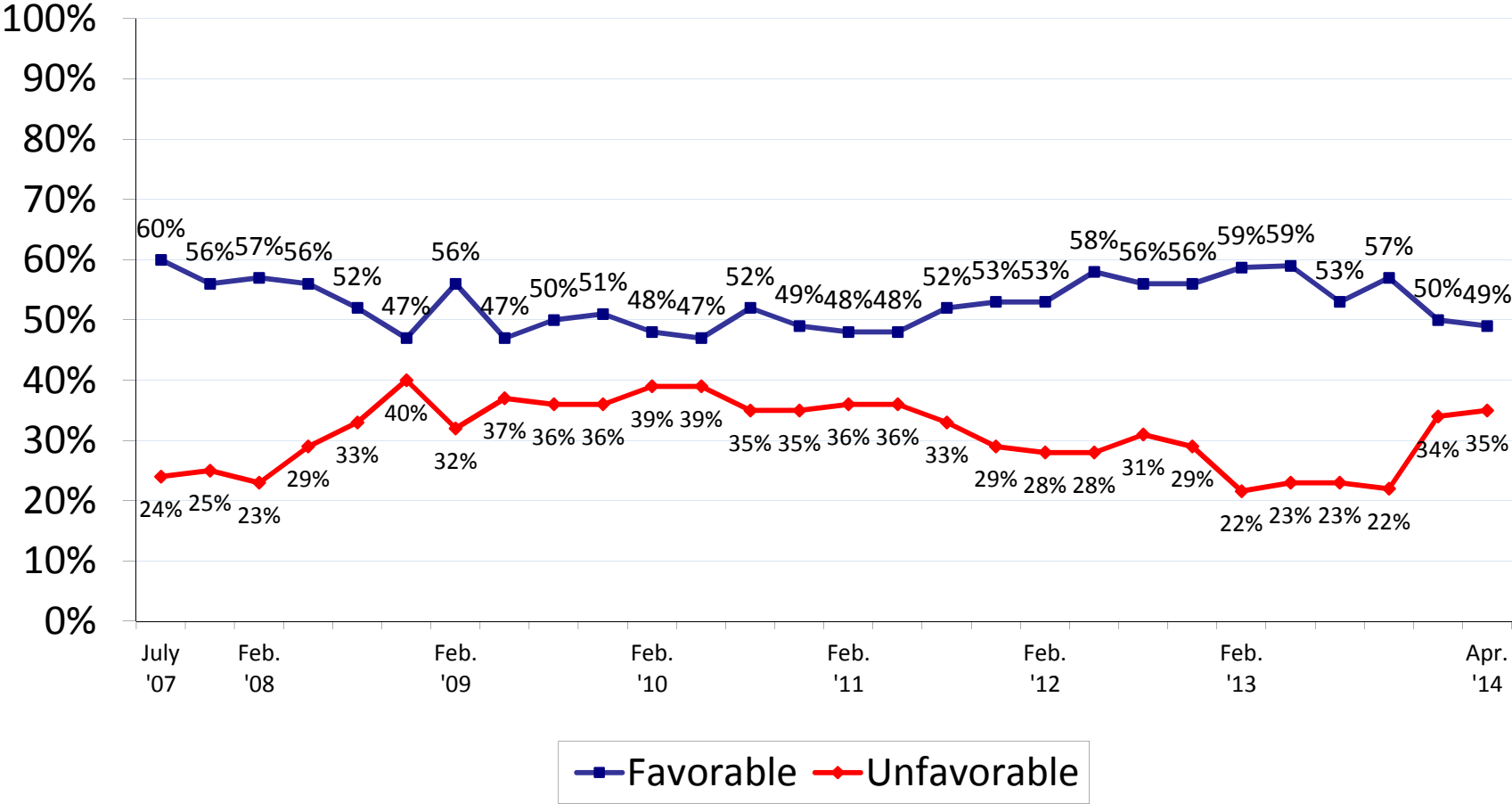
# Hassan v. Havenstein

## Likely Voters

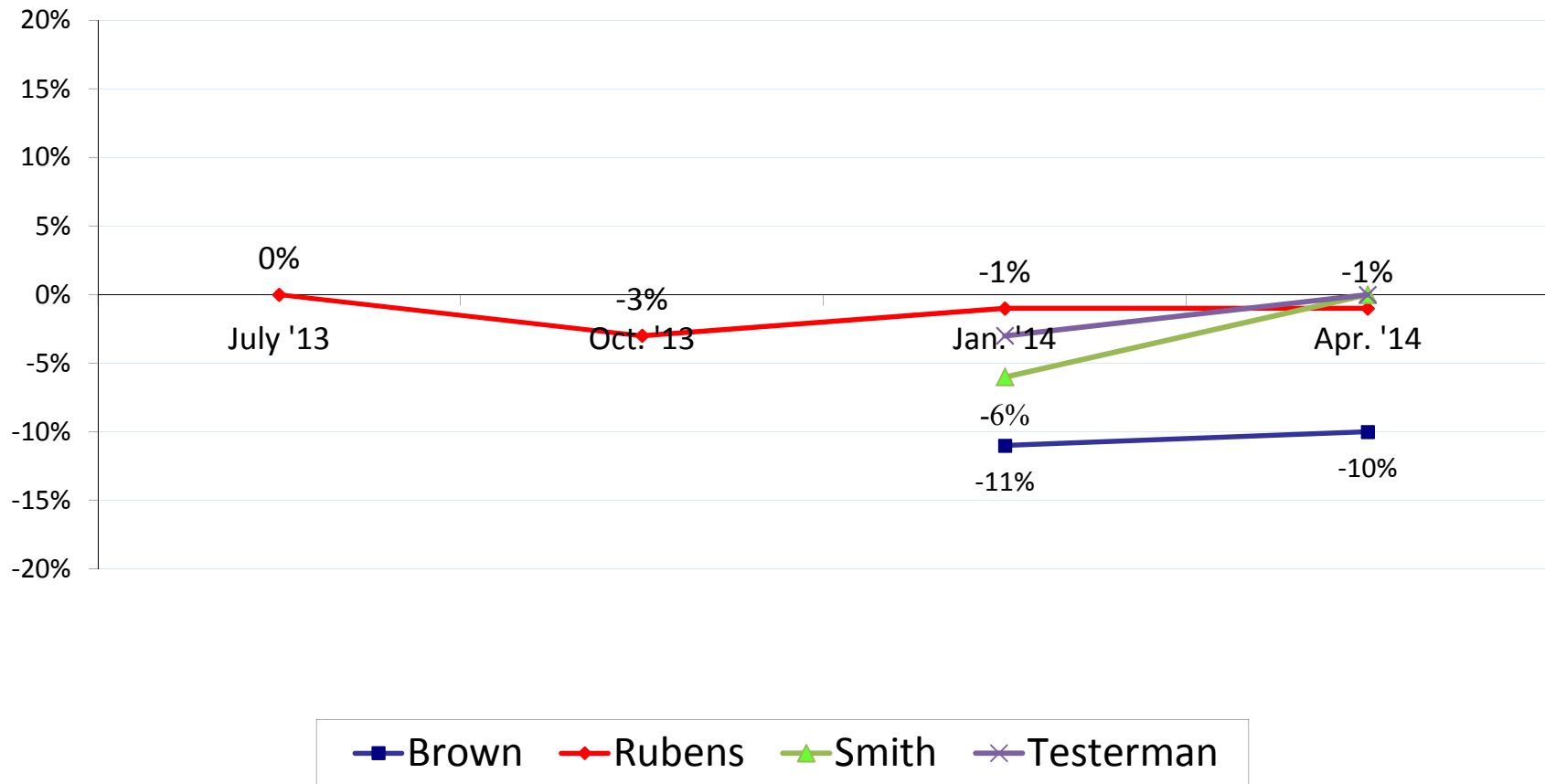


# Senator

# Shaheen Favorability Rating

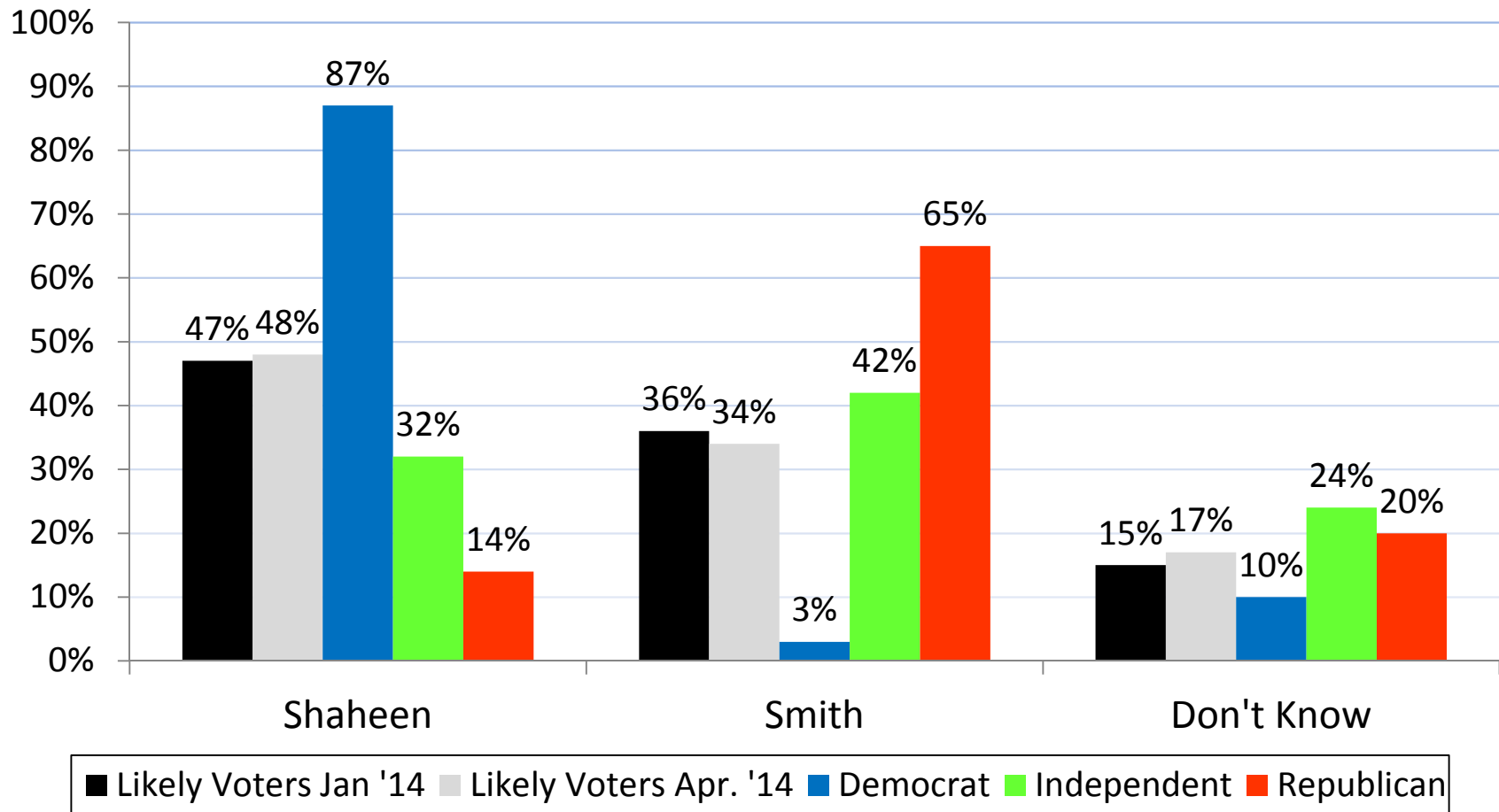


# GOP Net Favorability Ratings



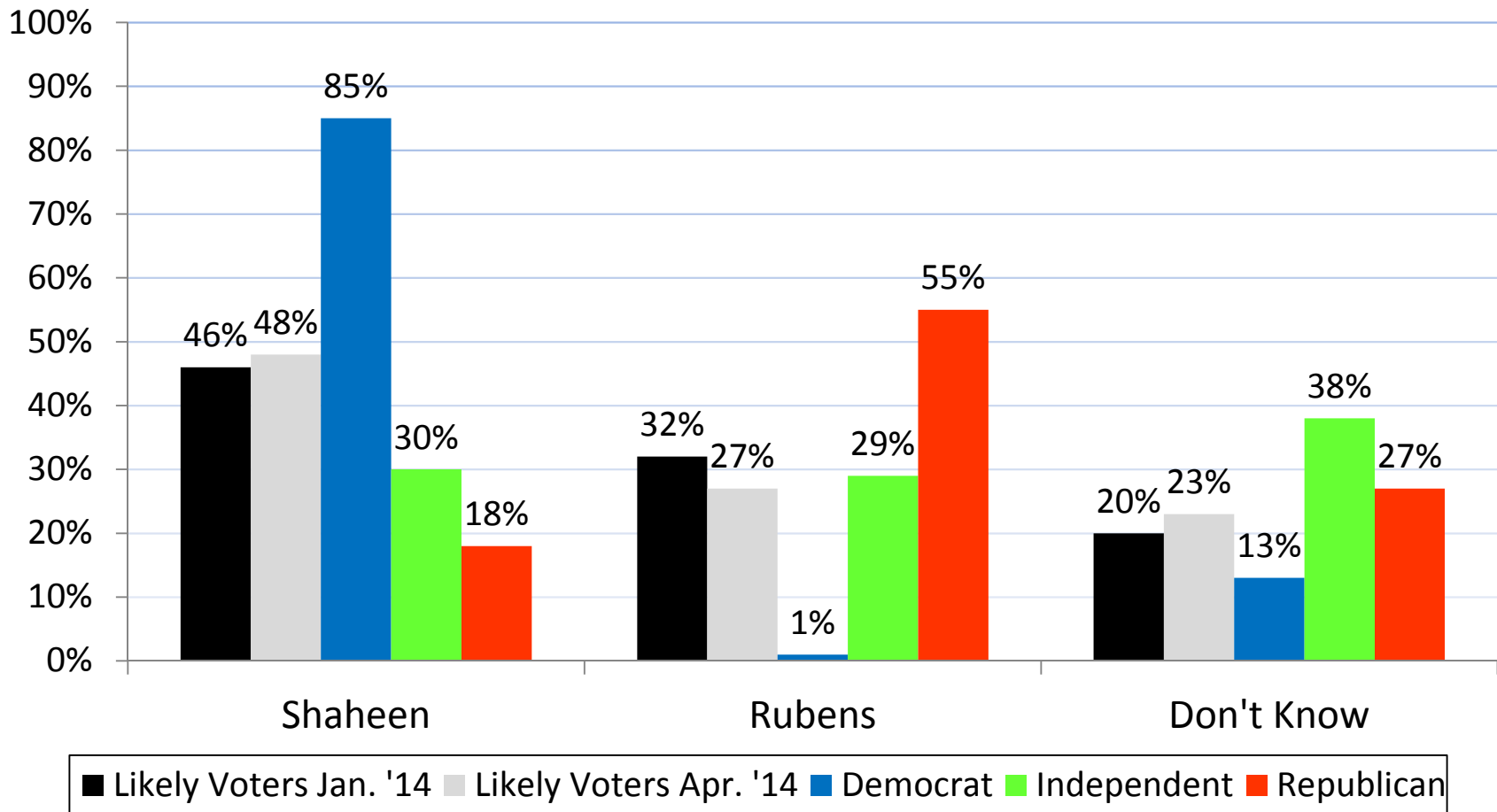
# Shaheen v. Smith

## Likely Voters



# Shaheen v. Rubens

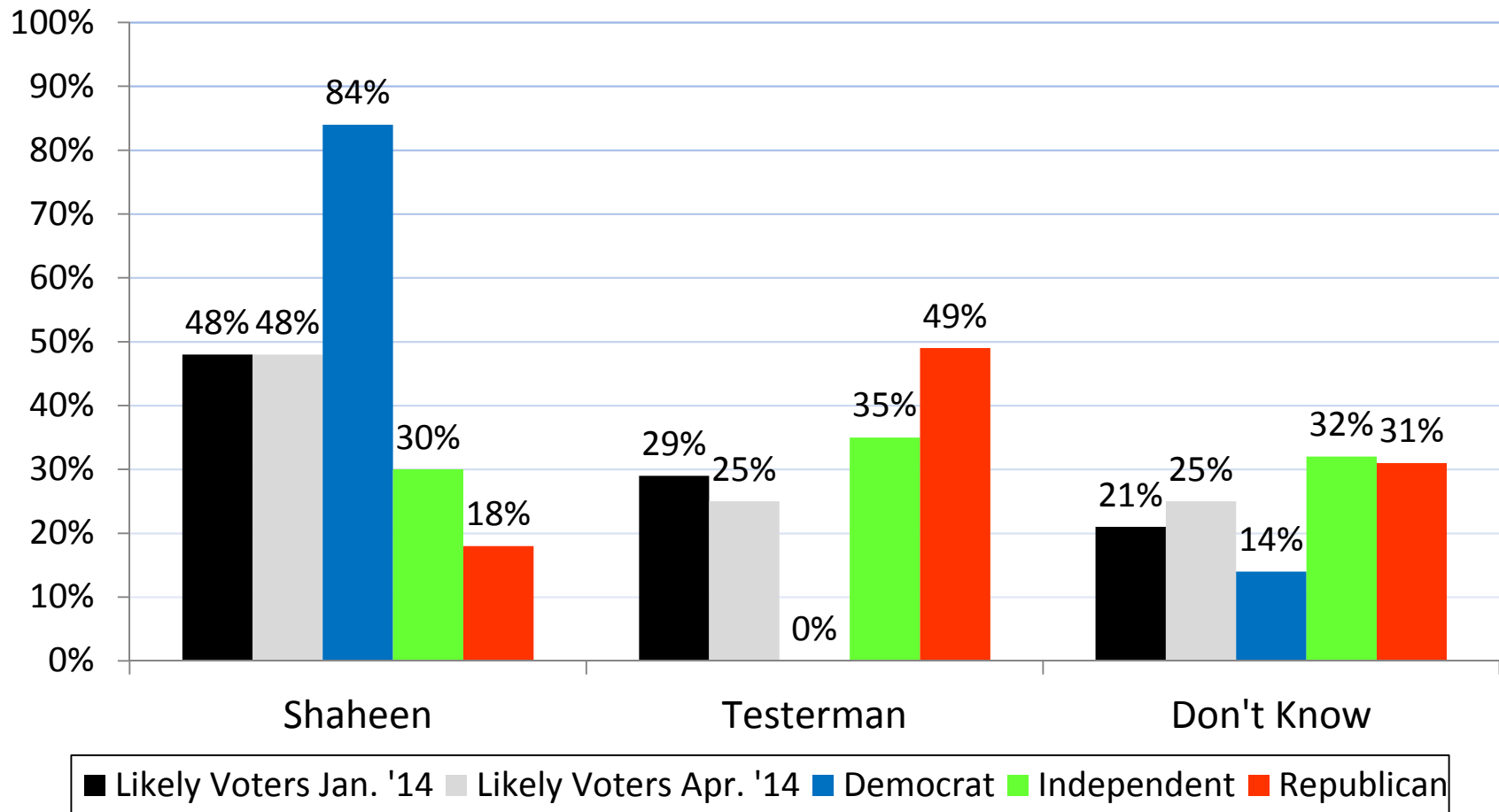
## Likely Voters





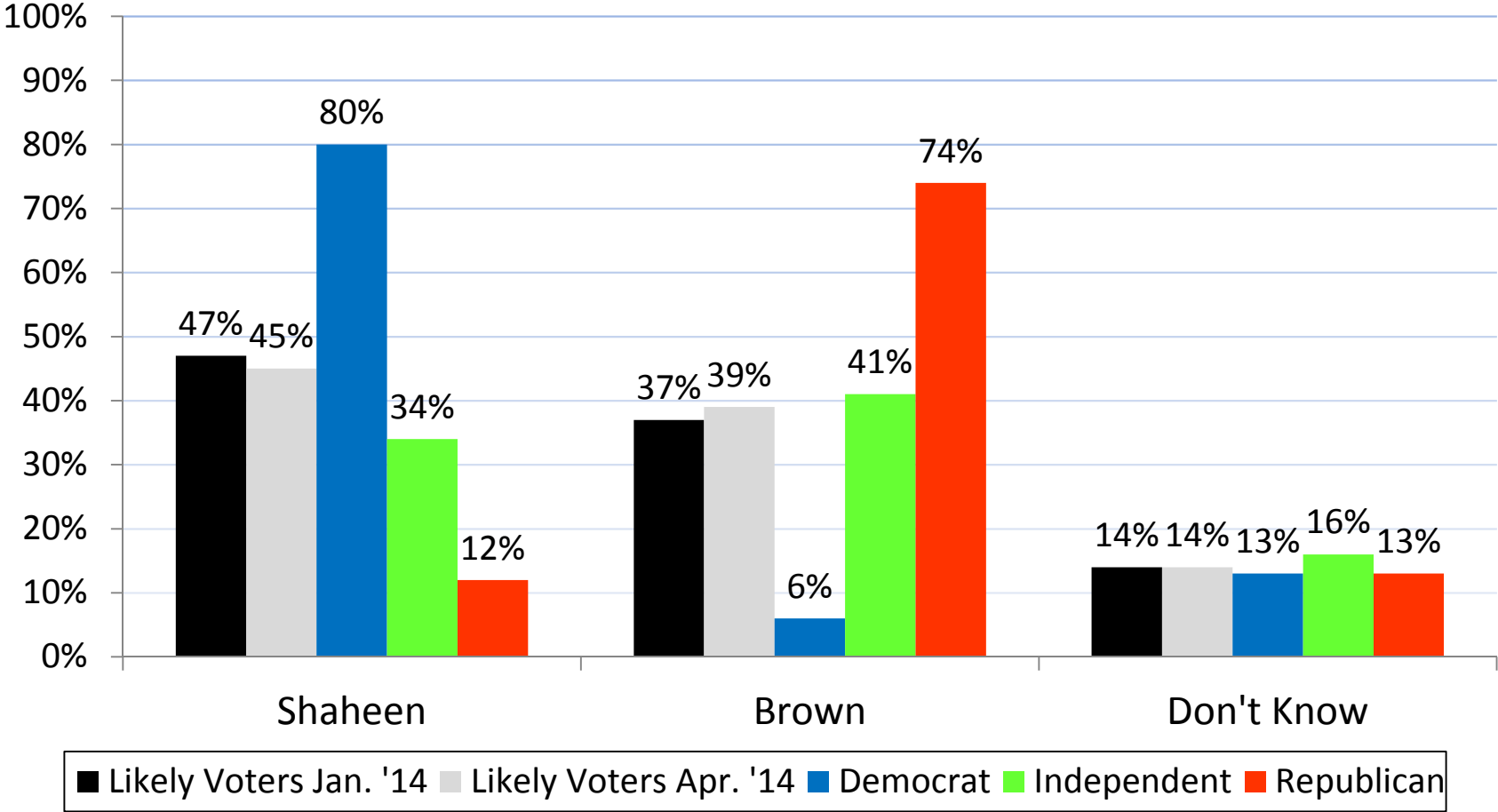
# Shaheen v. Testerman

## Likely Voters



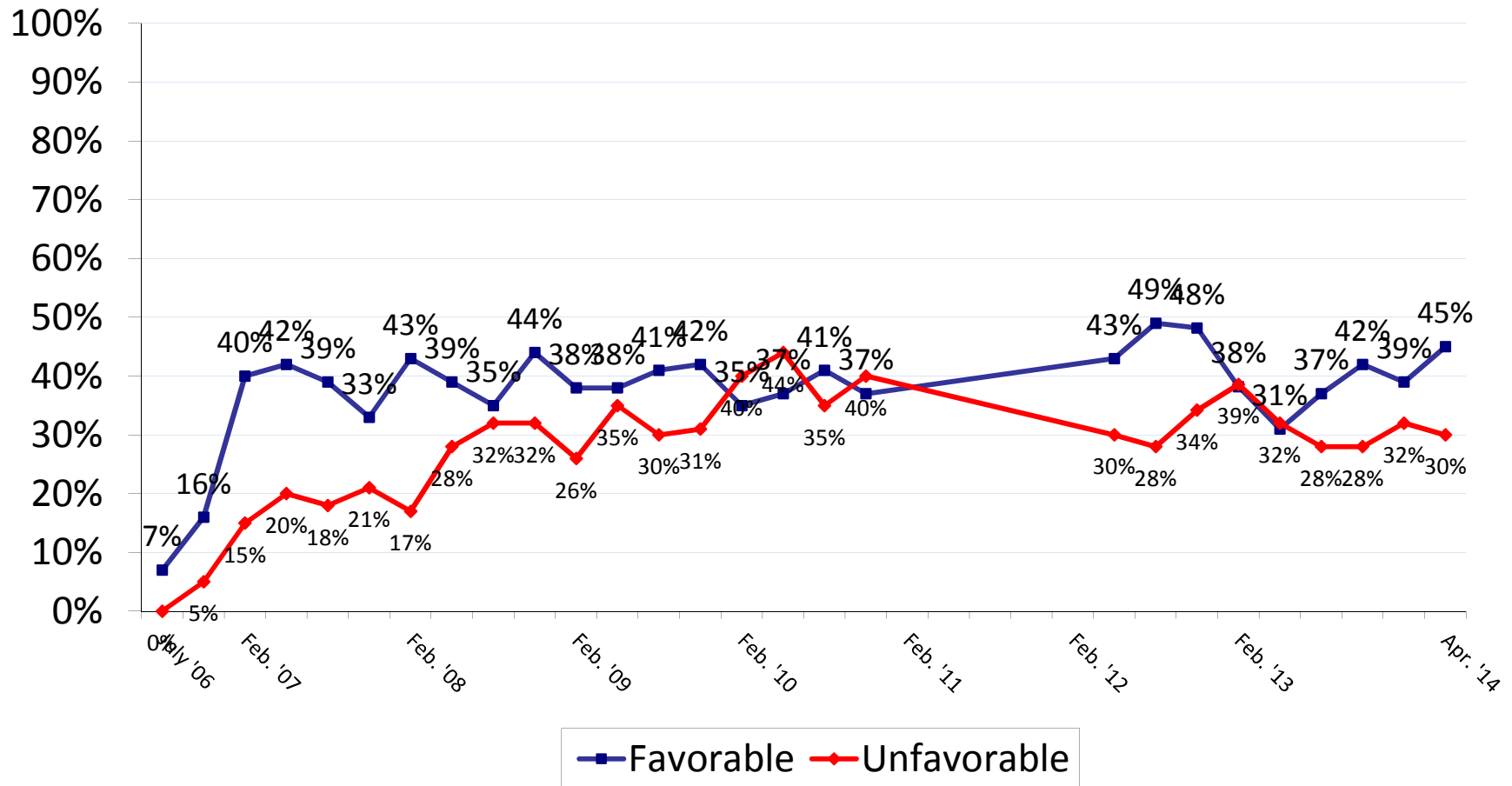
# Shaheen v. Brown

## Likely Voters

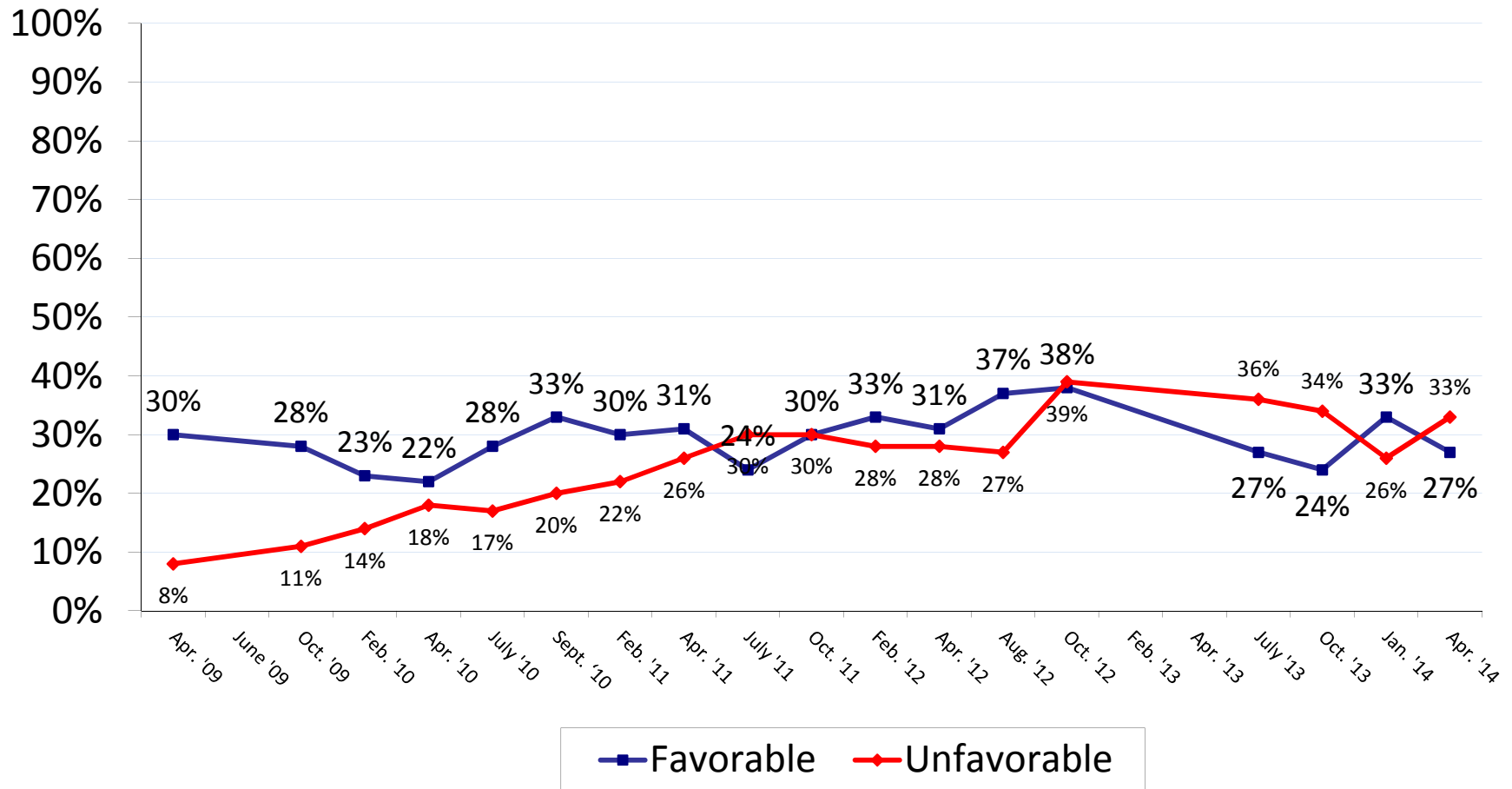


1<sup>st</sup> C.D.

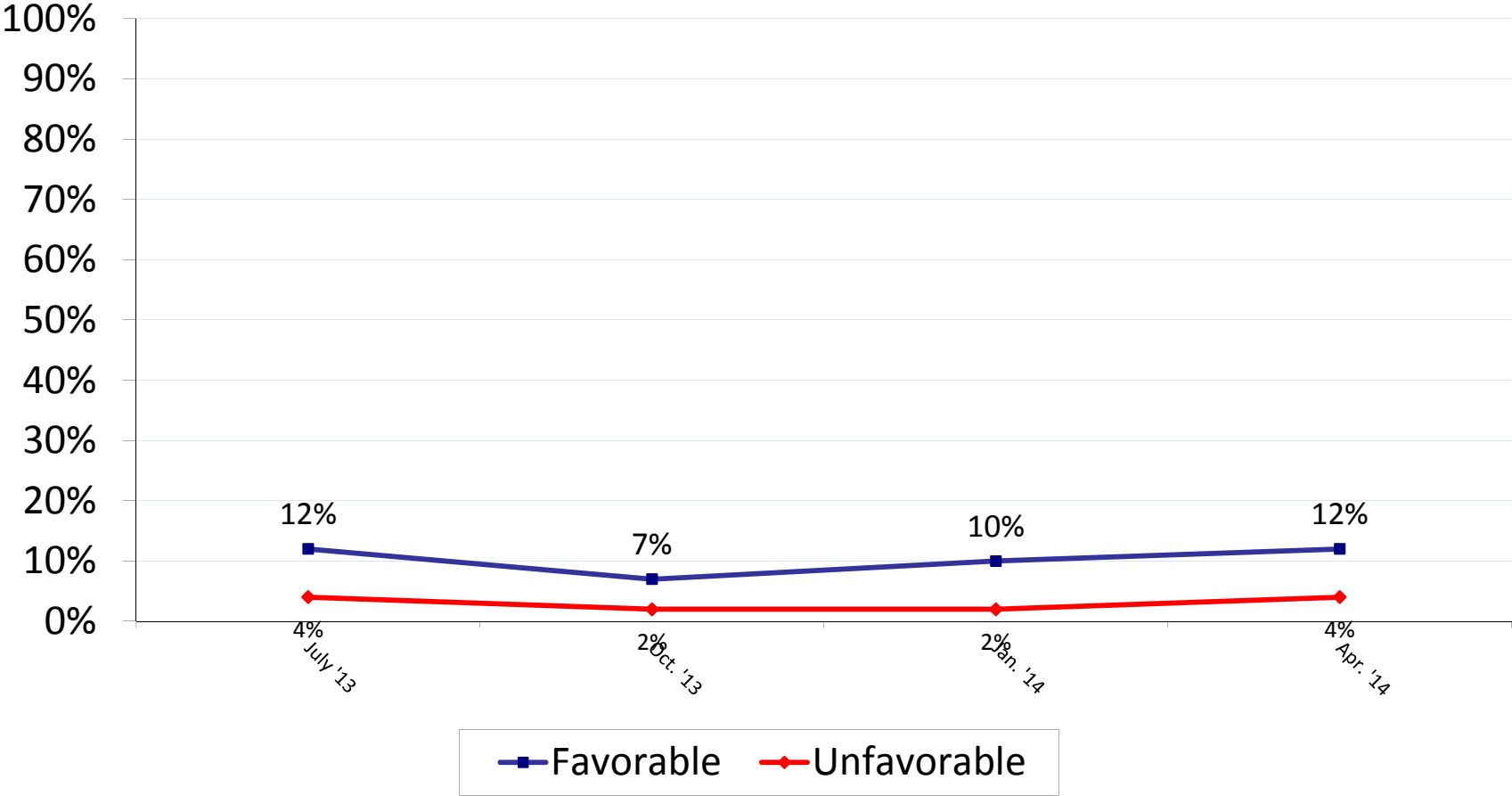
# Shea-Porter Favorability Rating: 1<sup>st</sup> CD



# Guinta Favorability Rating: 1<sup>st</sup> CD

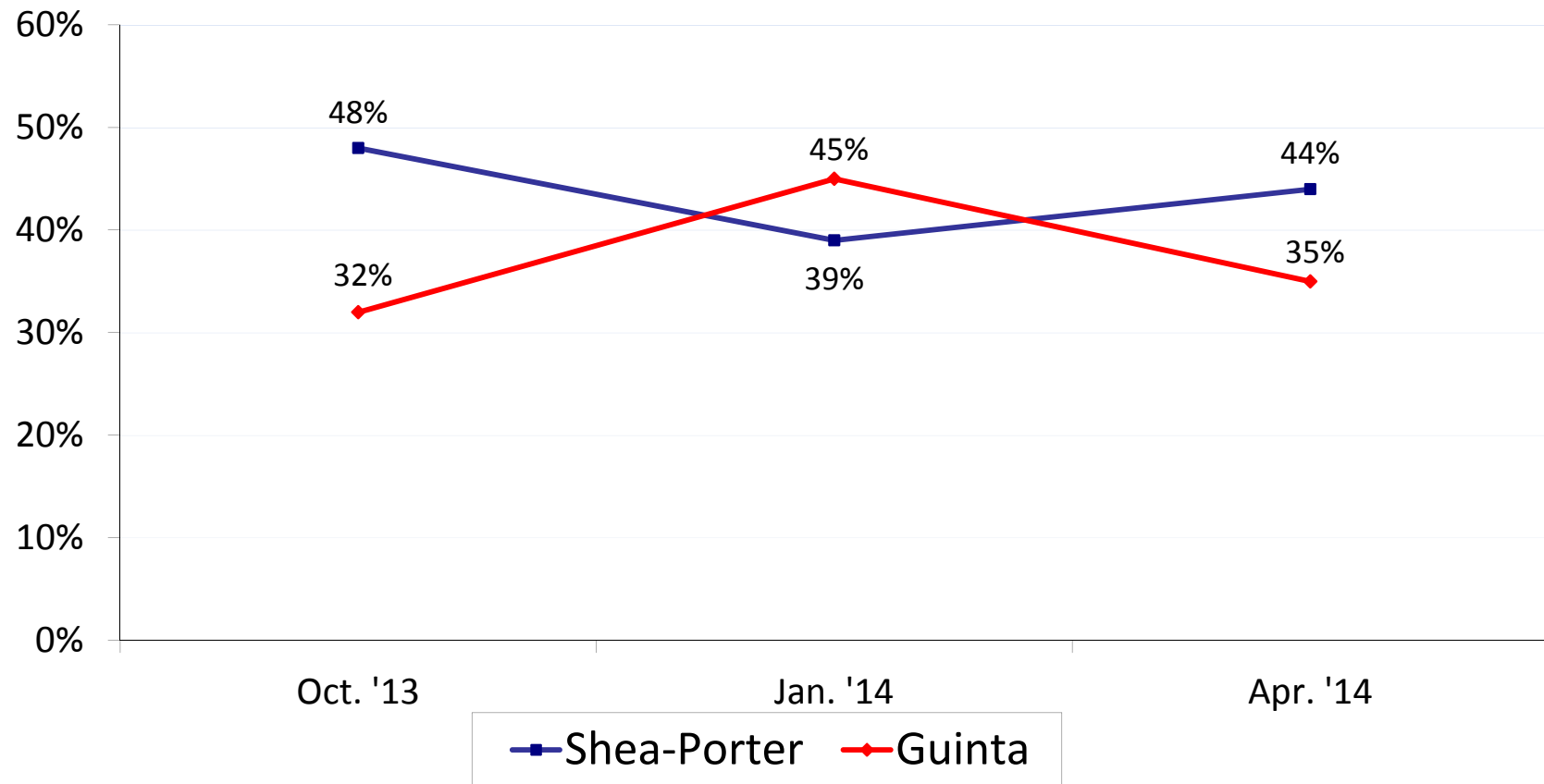


# Innis Favorability Rating: 1<sup>st</sup> CD



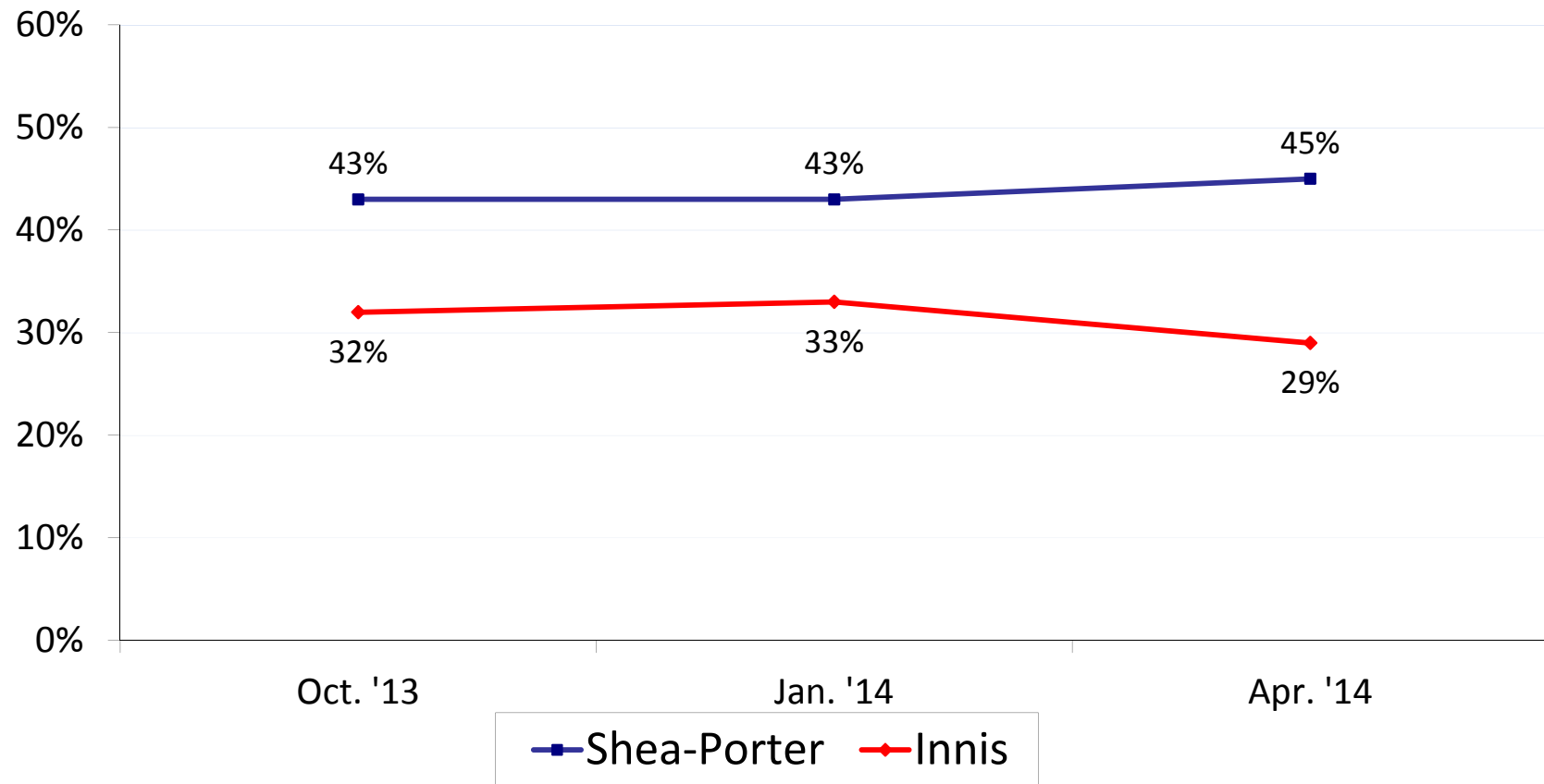
# 1<sup>st</sup> CD: Shea-Porter v. Guinta

## Likely Voters



# 1<sup>st</sup> CD: Shea-Porter v. Innis

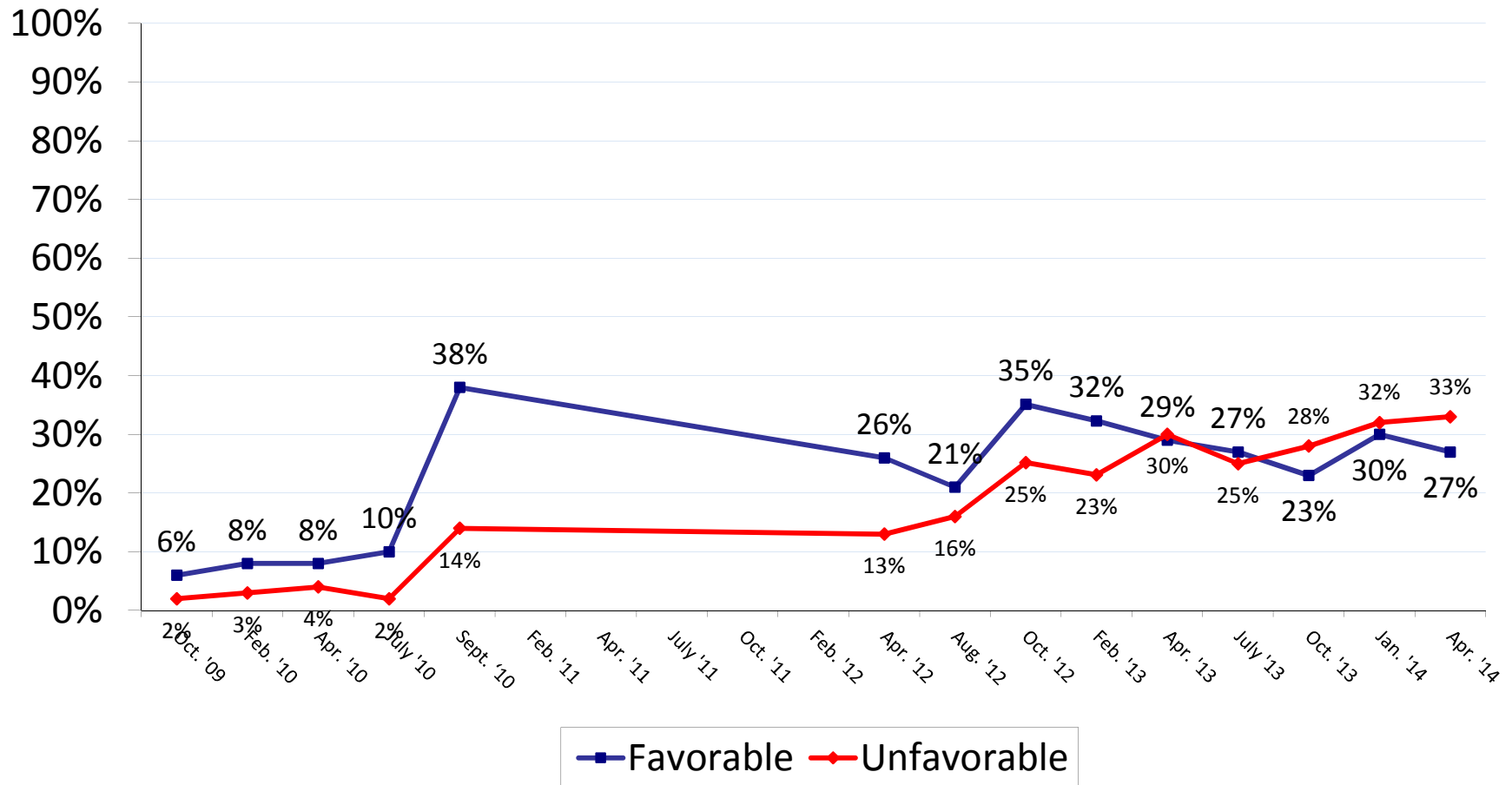
## Likely Voters



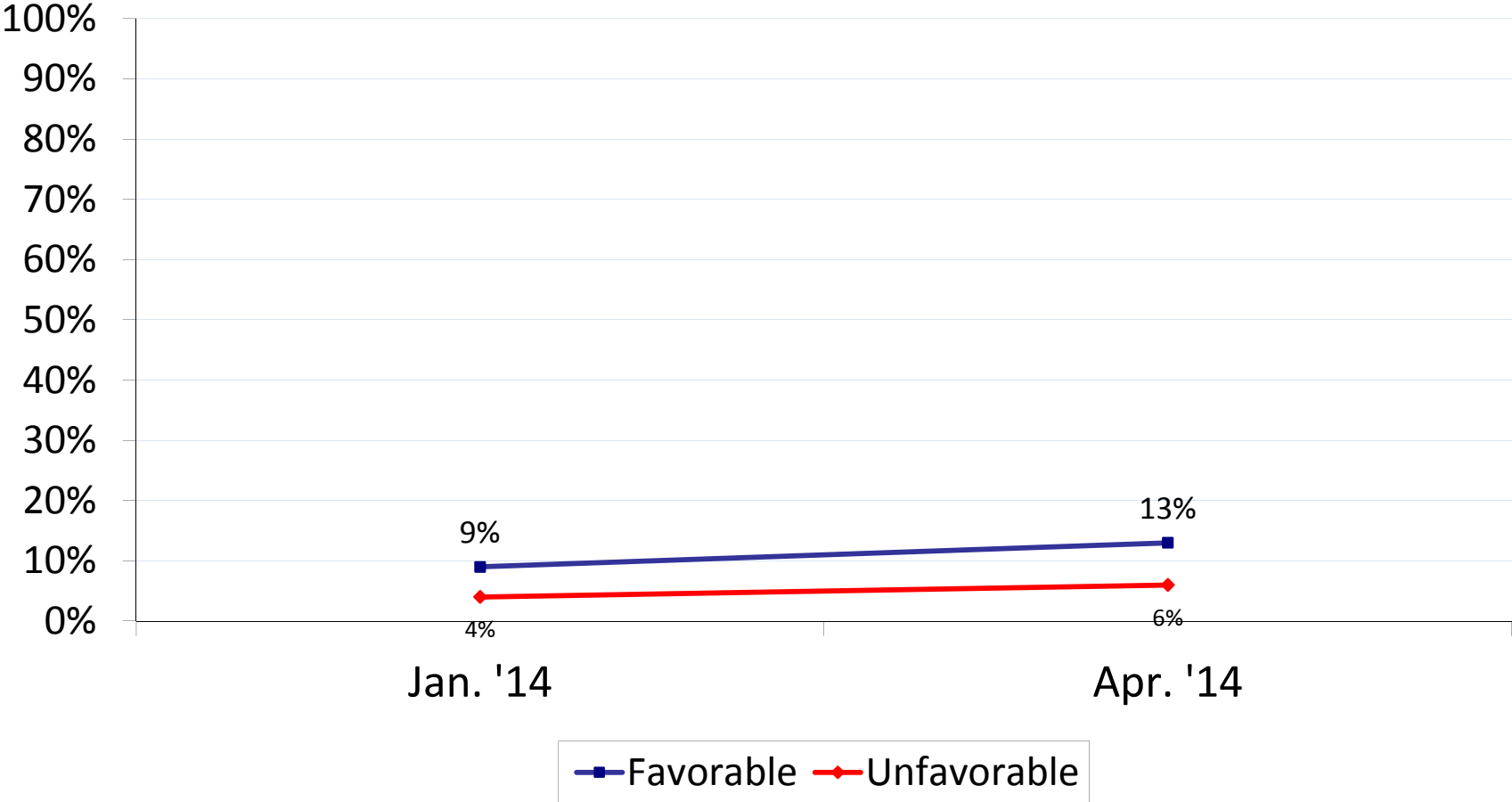


2<sup>nd</sup> C.D.

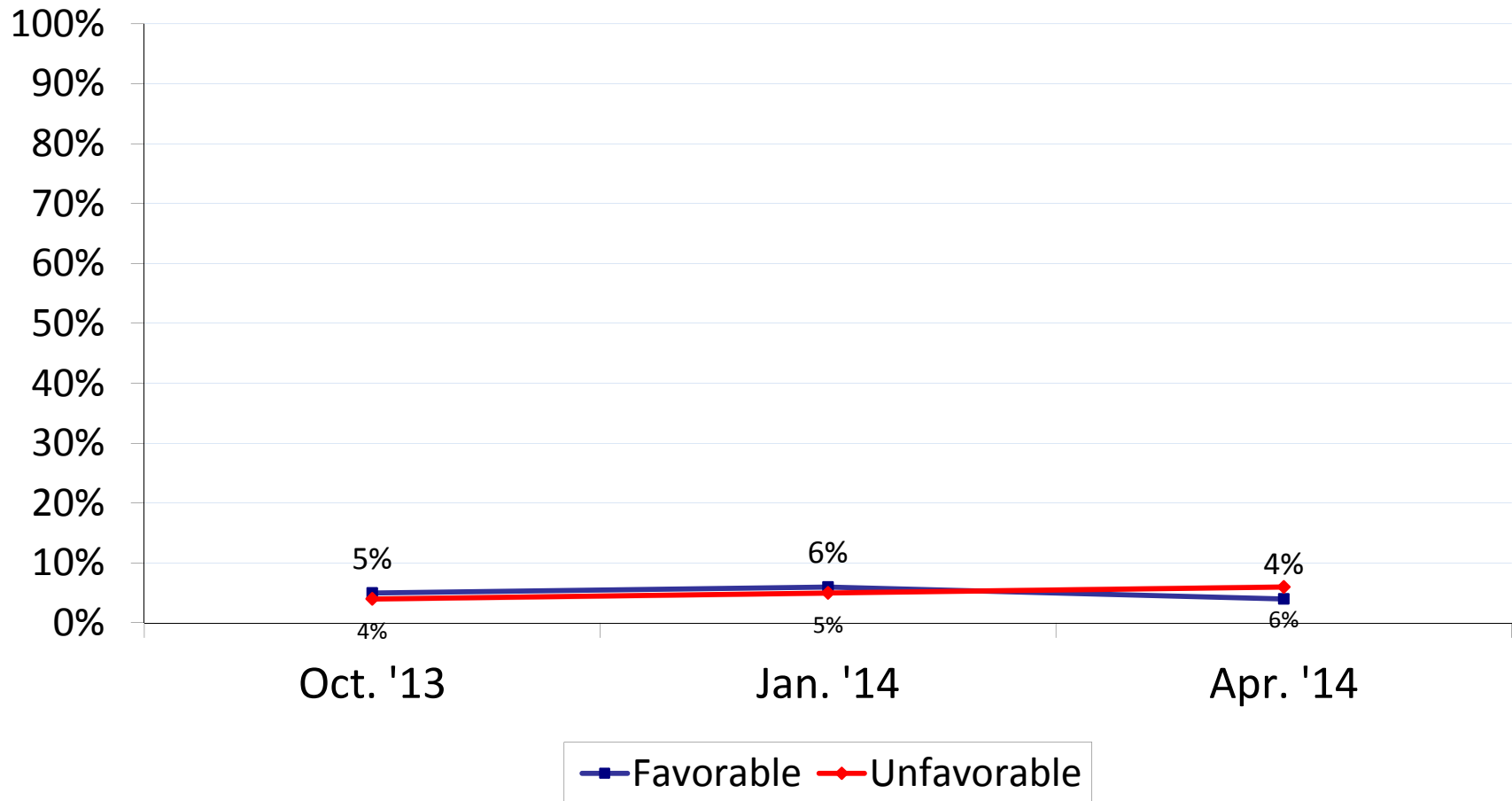
# Kuster Favorability Rating: 2<sup>nd</sup> CD



# Garcia Favorability Rating: 2<sup>nd</sup> CD

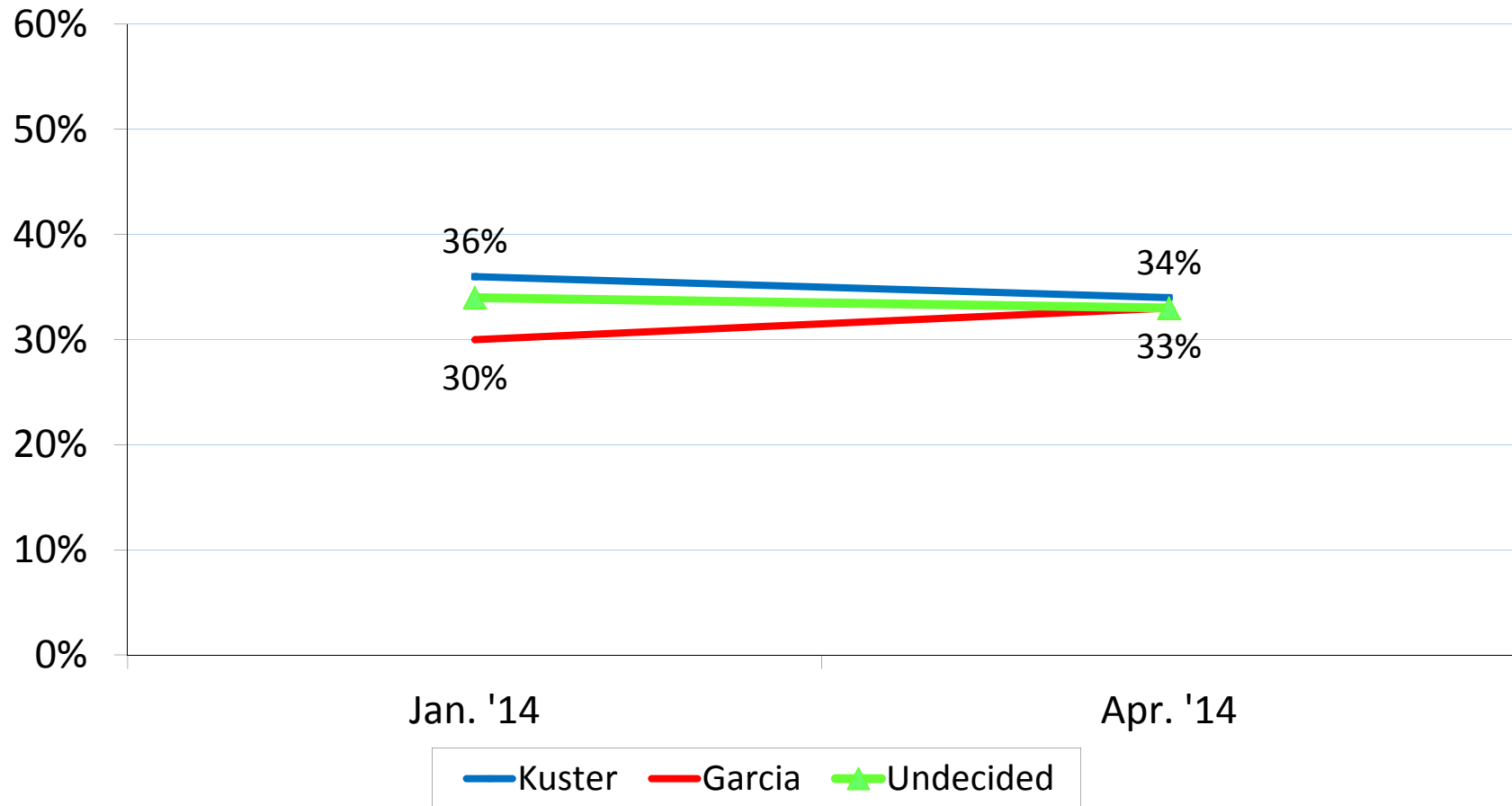


# Lambert Favorability Rating: 2<sup>nd</sup> CD



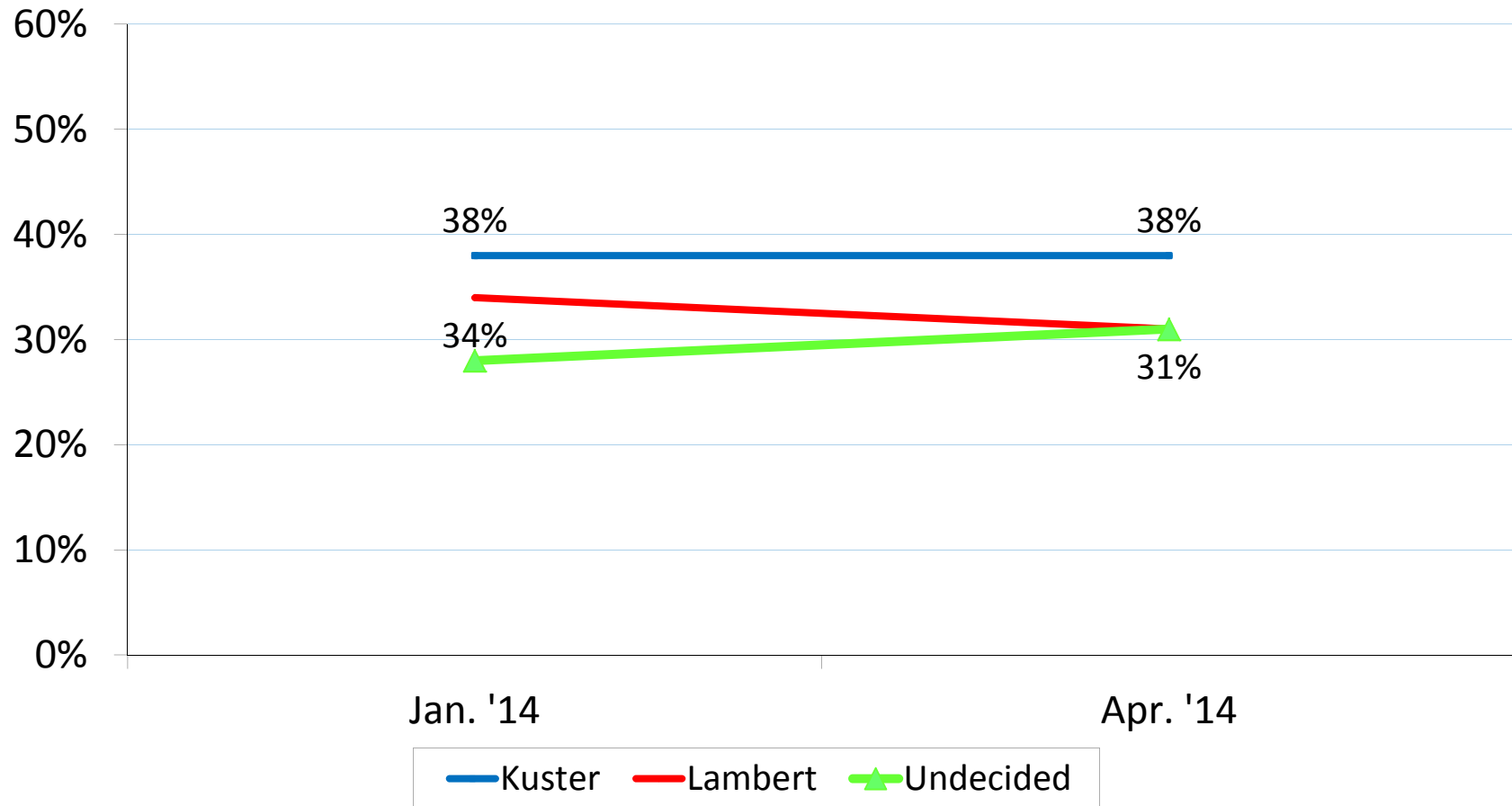
# 2<sup>nd</sup> CD: Kuster v. Garcia

## Likely Voters



# 2<sup>nd</sup> CD: Kuster v. Lambert

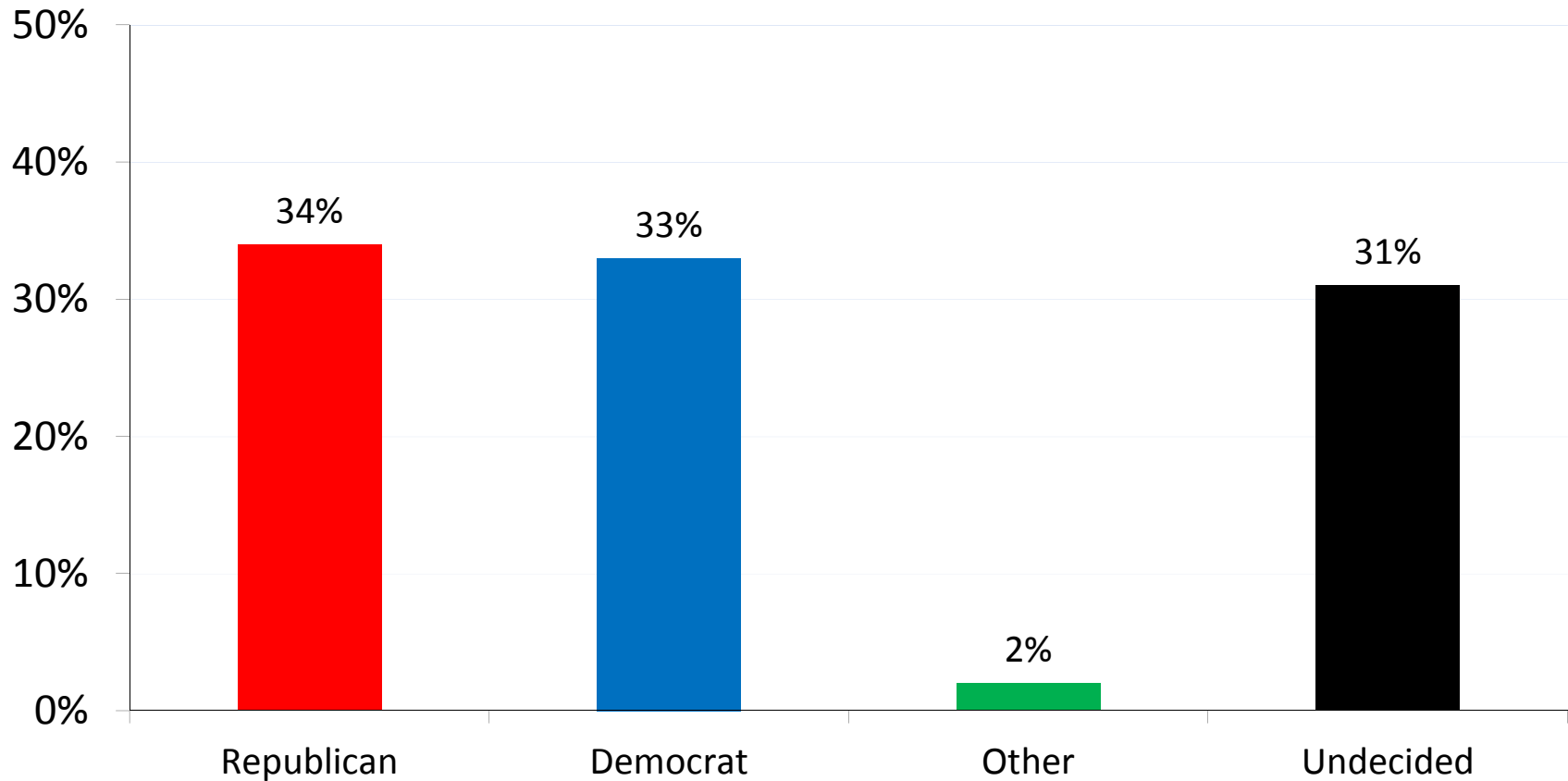
## Likely Voters



# NH Legislature

# Generic Ballot: NH Senate

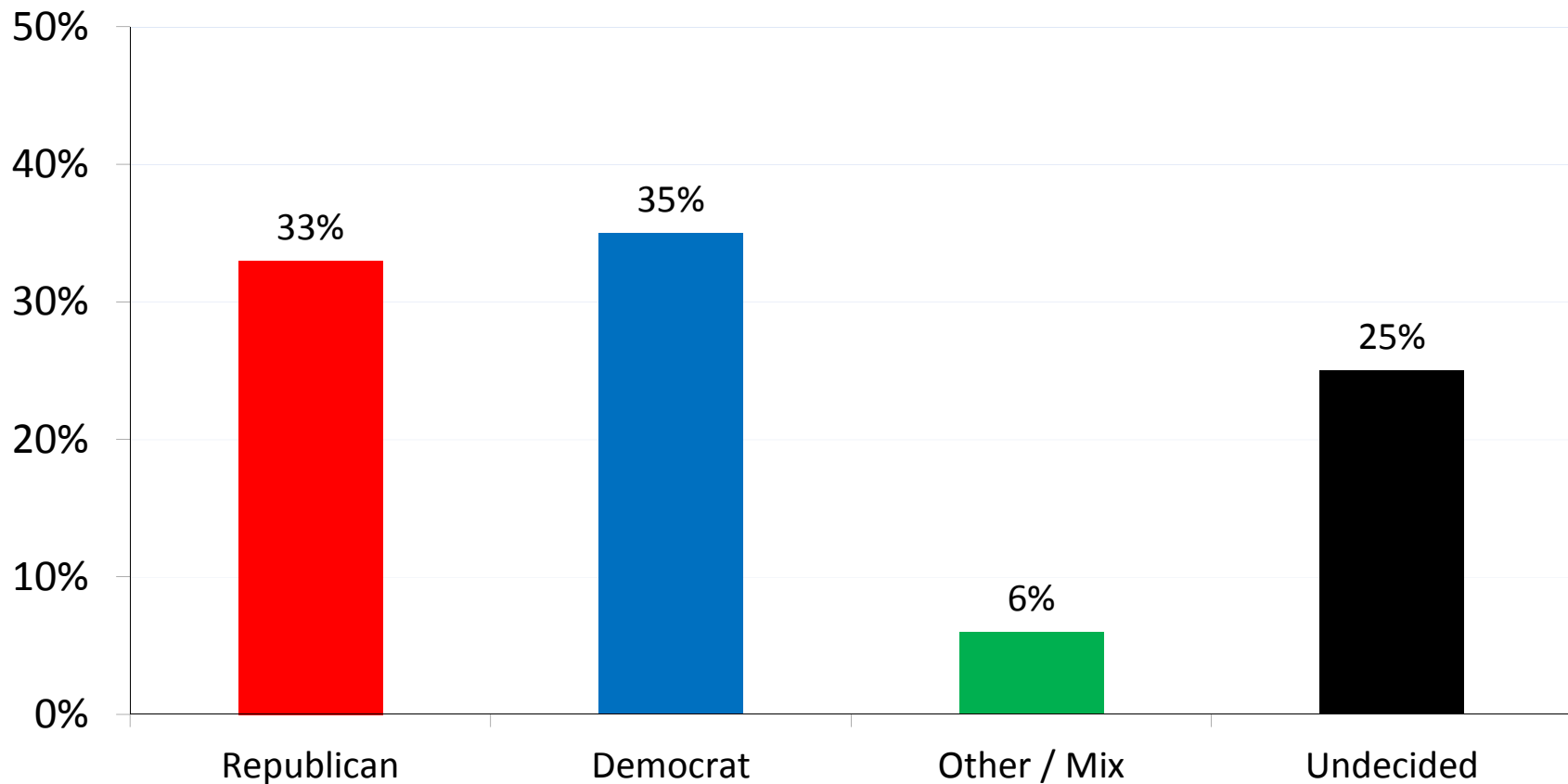
= GOP: 15, DEM: 9





# Generic Ballot: NH House

= GOP: 214, DEM: 186



# 2014 Elections

- Big GOP year nationally
- Top of the ticket drives turnout
  - Shaheen – Brown race will have most \$\$
- Shaheen is weak, but has unpopular challengers
- Hassan looks likely winner now ...
- Both CDs in up for grabs
- House & Senate Districts favor GOP and will for 10 years
  - DEMs need to win 54% of 2-party vote to win majority

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